



NEHRU MEMORIAL COLLEGE

(Autonomous)


(Reaccredited with 'A+' Grade by NAAC)

PUTHANAMPATTI – 621 007, Tiruchirappalli Dist., TN

**A Report on Career Guidance Programme organized by
the Dept of English, NMC on 10-05-2022**

The Department of English, Nehru Memorial College organized a Career Guidance Programme on “*Employment Prospects in Print Media*” for the UG and PG English students of the college on 10th May 2022. Shri.R.Krishnamoorthy, Senior Assistant Editor, The Hindu Daily, Tiruchirappalli, served as the Resource Person. In his interactive address, he focused on the promises and challenges involved in a print media career such as: i) it is not a fixed time job, ii) one needs to have a 360 degree approach while writing a news/story, iii) a reporter has to present the facts without any bias.

In addition to this, he encouraged the students to pose their questions and get themselves clarified during the Q & A. He asked the students to develop their writing skill in English in order to prepare themselves for a career in print media. He opined that there is an enormous scope for becoming a freelance journalist. Those who have the passion for journalism can develop their keen observation skill and writing skill before applying for the post. Regarding the query on fake news or sensational news, he suggested the students ^{to} analyze it thoroughly, check it with multiple sources and then come to the conclusion whether to believe it or ignore it. He also encouraged the students to start writing to Reader’s Mail of the


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newspapers about some civic issues in their region and get it rectified by the district administration.

140 students from UG and PG English major and twenty staff members participated in the interactive session with a lot of enthusiasm and clarified their doubts and queries. Earlier Dr.K.T.Tamilmani, Head, Department of English, delivered the welcome address. President of the College Mr. Pon.Balasubramanian B.E., and Mr.Pon.Ravichandran, Secretary of the college delivered the presidential address. Dr.A.R.Ponperiasamy, Principal of the College, and Dr. M. Meenakshisundaram, Coordinator, SF stream offered felicitations. At the end Mr. T.Antony Cruz, Staff-in-charge(English) of the SF Stream and Assistant Professor of English proposed the vote of thanks.



**Mr.R.Krishnamoorthy, Senior Asst. Editor, The Hindu Daily interacts with the students on 10-05-2022(Tuesday) at ICT Hall, NMC
Topic of Interaction: Employment Prospects in Print Media.**

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