



NEHRU MEMORIAL COLLEGE (AUTONOMOUS)
NATIONALLY REACCREDITED WITH "A+" GRADE (2nd CYCLE) BY NAAC
PUTHANAMPATTI, TRICHIRAPPALLI - 621 007.

A REPORT ON MARKET CARNIVAL

Department of Management Studies (DOMS) organised a 2 days Market Carnival at Mookkapillai Auditorium. The theme of the Market Carnival is "Learning by doing". The event is curtain raised by Mr. B. Surya, Director, Skill Development Center in the presence of President Pon Balasubramanian, Principal Dr A R Ponperiasamy, Coordinator Dr M Meenakshi Sundaram and DOMS Director Dr P Seeralan. President Pon Balasubramanian flagged the sales by purchasing various products in the stalls. DOMS students exhibited 21 stalls with 32 different products such as Asolla tea and snacks, Paneer, Juices, Briyani, Chicken 65, Cauliflower fry, Village health drinks, Turmeric Powder, ice-creams, Panipoori, eggs, key chains, cucumber, tender coconut, Sun glasses, Shoes fancy items etc. Students of different departments encouraged DOMS students by purchasing various products displayed in the stalls. Almost 3500 students and 300 staff members visited the stalls in two days. This event has received an overwhelming response from all corners of our college staff members and students. Some of the DOMS students have attained between 125 and 200 percentage of Return on Investment. Through this Market Carnival, DOMS students have learnt how to generate capital, the importance of team work, time management, crowd management, sales management and how to share their profits. Success of the event is many of our DOMS students expressed explicitly that they are going to start their career as an entrepreneur.


Convener


Head of the Department

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