

NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

PUTHANAMPATTI - 621 007.

DEPARTMENT OF BUSINESS ADMINISTRATION

The following are the feedback and suggestions given by our students, Parents, Alumni, Staff members and Employers

Student's feedback on Curriculum

- Students are satisfied with the syllabi and it supports their competitive exams
- Learning took place hassle free

Students suggested for

- Students is expecting NET, SET training at regular interval
- Alumni meet once in a year.
- Management association to be formed
- Entrepreneurial activities within the campus
- More industrial visits to gain practical exposure
- Communication lab to be established to get job opportunities
- Add more practical contents in skill related subjects
- Include individual or group projects in UG programme
- Give importance to skill development programmes
- Placement training to be provided
- Special coaching for science background students
- Encourage students' participation
- Develop students' multiple skills intra and inter college level
- Job opportunity through campus interview

Parents Feedback and suggestions

- Parents are happy with their children activities in relation to assignments and projects works.
- Parents are expecting overall development from their children.
- They are ready encouraging their children for industrial visits if it provides practical exposure.
- During parents meeting, they expressed their confident that their children will shine in future

Parents suggested to

- Make sure students discipline
- Allow students to participate co-curricular and extra-curricular activities
- Arrange special coaching for weak students
- Provide campus interview
- Train the students to face life challenges and competitive exams

Alumni feedback and suggestions

- Give special coaching for non-major students especially in accounts paper
- Conduct more workshop in the campus to gain wider knowledge
- Provide communication training to get best job opportunities in reputed companies in and around states
- Individual or group project must be made part of UG syllabi
- Add internship programme
- Arrange for more industrial visits for practical knowledge
- Provide platform for internship
- Give placement training
- Provide talent development programme
- Arrange campus interview


Staff member's suggestions

- To initiate department library for reference
- Encourage dress code for the students
- Change syllabi according to industry expectation
- Syllabus must be combination of theory and practical
- Introduce skill based courses
- Students have to be encouraged for case studies discussion and role plays activities

Employers' suggestions

- Syllabi must be at par with industry expectation
- Arrange industrial visit at least one in each semester
- Arrange national/ international workshop or seminar once in a year
- Involve industrialist for syllabus framing


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