

INDUSTRIAL VISIT on OCTOBER 2019 -VETHAA DIARY MILK MUSIRI

Our Economics Department, Nehru Memorial College (Autonomous), Tiruchirappalli - 621 007 has visited **Vethaa Diary Milk** on 1.10.2019. The Industry is located Thottiyapatti nearer to Musiri Town; is around 27 kms away from our college. It is a Private company; it could be handled 200000 liters of milk for chilling; however it is managed from 60,000 to 80,000 liters per day approximately.

On the day of Industrial Visit, our 125 students from both UG and PG along with five faculty members visited the industry. As soon as we reach the industry, two of our faculty members were asked to meet the manager of the factory and the manager explained the industrial visit programme briefly then it was instructed to the students. The factory was very keen to follow the hygienic formalities, hence each one visitor was given a head cover for the cleanliness.

The factory workers were very kind to provide us water, snacks and tea for all the visitors before enter into the factory to visit. All students were asked to split into six groups, approximately 15 to 20 students with one faculty members to each group. This arrangement made us convenient to visit and understand the process of milk without any difficult. There three factory in charge workers have helped us to explain the whole process.

In the factory there are five process i. separate two different milks (buffalo and cow), ii. Chill the milk and iii. Stored the milk separately in a big container. iv. Send it to different process while process required chemicals were added and products are prepared.

The products are Milk sweet (*Paalkova*), Paneer, curd, three types of milk (Skimmed, creamed milk - moderate cholesterol, toned-least cholesterol).

After the visit students and staff members have taken a group photo with factory members and the factory provided milk sweet to each and every visitors. All students and faculty members were happy about the industrial visit. It is really a gainful of knowledge for the student.



