

**PG AND RESEARCH DEPARTMENT OF
COMMERCE**

**VALUE ADDED COURSE ON
FASHION JEWELLERY MAKING**

2015-2016

PROGRAMME COORIDATOR	Dr.M.MARY ANBUMATHY Asst.Prof & Head PG and Research Department Of Commerce
COURSE TEACHER	Mrs.S. K.VANITHA Women entrepreneur Trainer Salem
NUMBER OF STUDENTS ATTENDED	30
CLASS HOURS AND TIMINGS	5 hours per day(Saturday) 6 days

BROUCHER

Handicrafts is very important because it represents our culture and tradition. It promotes the heritage of a country through the use of indigenous materials and it preserves knowledge and tradition. The handicrafts sector plays a significant and important role in the country's economy. It provides employment to a vast segment of craft person in rural and semi urban areas and generates substantial income to the economy. It also provides self employment for youth which is need of the hour. Keeping these two concepts this value added course is planned by the department.

Objective of the course

- To introduce and develop handicraft among students
- To motivate students in self employment

Learning Objective

- To acquire in depth knowledge in fashion jewellery making
- To undergo hands on training in fashion jewellery making
- To understand marketing techniques in fashion jewellery making

Learning Outcome

- Ability to use knowledge and skills in making fashion jewellery
- Developing ability in marketing the product.

Duration of the course: 30 hours

Number of students intake: 30

SYLLABUS

Unit I Introduction to fashion Jewellery

Need for Jewellery making - viable low investment business for hands on creatives.- wide range of personal ornaments including necklaces earrings and bracelets.- includes costume jewellery which is fashionable but serves multipurpose which may or may not be precious gold, silver glass and plastic are often set with genuine or imitation gems, and are worn for personal adornment.

Unit II Rawmaterials required for fashion Jewellery

Fashion jewellery includes costume jewellery which is fashionable but serves multipurpose which may or may not be precious gold, silver glass and plastic are often set with genuine or imitation gems, and are worn for personal adornment.-Grid metal earring part – alloy pendant material – Nail screw beads – Grid DIY- crown shape – shell shape accessories – beads dragon.

Unit III Procurement of fashion jewellery

Various types of Retailer and wholesales both in on line and off line in around Tiruchiraplli and other places – Procurement of cheap and quality product

Unit IV Training on preparation of fashion jewellery

Neckware –earrings and bracelets with different raw materials

Unit V Marketing of fashion jewellery

Local Market – National market. – Entering in to on line business.

References:

1. The Art of Jewellery Design Idea to Reality Elizebeth oliver ; Google books 2002
2. Fashion jewellery The collection of Barbara ;Berger Simmons Miller Google Books 2017

ATTENDANCE 2015-2016

S.No	Roll no	Name	28/11/ 2015	5/12/ 2016	12/12/ 2016	19/12/ 2016	26/12/ 2016	09/02/ 2016
1.	U14C601	ANITHA R	/	a	/	/	/	/
2.	U14C602	BAVANI P	/	/	/	/	/	/
3.	U14C603	CHITHRALEGA P	/	/	/	/	/	/
4.	U14C606	DHANALAKSHMI P	/	/	a	/	/	/
5.	U14C607	DHIVYA S	a	/	/	/	/	/
6.	U14C608	DIVYA P	/	/	/	/	/	/
7.	U14C609	DIVYA S	/	/	/	/	/	/
8.	U14C614	JAYALAKSHMI V	/	/	a	/	/	/
9.	U14C615	JEEVITHA P	/	/	/	/	/	/
10.	U14C616	KALAISELVI R	/	a	/	a	/	/
11.	U14C617	KOKILA G	/	/	/	/	/	/
12.	U14C618	KRISHNAVENI N	/	/	/	/	/	/
13.	U14C625	PARIMALA A	/	/	/	/	/	/
14.	U14C626	PARIMALA S	/	/	/	/	/	/
15.	U14C627	PRIYADHARSHINI L	/	/	/	a	/	/
16.	U14C628	PRIYADHARSHINI R	/	/	/	/	/	/
17.	U14C629	RAMYA S	/	/	a	/	a	/
18.	U14C630	RANJANA K	/	/	/	/	/	/
19.	U14C631	RANJITHA K	/	/	/	/	/	/
20.	U14C632	REVATHI S	/	/	a	/	/	/
21.	U14C633	SANGEETHA T	/	/	/	/	/	/
22.	U14C634	SARANYA K	/	/	/	/	/	/
23.	U14C638	SASIKALA E	/	/	/	/	a	/
24.	U14C639	SATHYA D	/	/	/	/	/	/
25.	U14C640	SELVALAKSHMI	/	/	/	/	/	/
26.	U14C641	SNEHA P	/	/	/	/	/	/
27.	U14C642	SUGANYA P	/	/	/	/	/	/
28.	U14C643	SWATHI G	/	/	/	/	/	/
29.	U14C644	TAMILARASI S	/	/	/	/	/	/
30.	U14C645	THENMOZHI C	/	/	/	/	/	/

Dr. M. Mary Anbumathy

Evaluation Criteria

1. Creativity of the jewellery
2. Precision of the jewellery
3. Colour Combination of the jewellery

Evaluators : Dr.M.Mary Anbumathy

Mrs.S.K.Vanitha Women Entrepreneur and Trainer

RESULT

RESULT OF CERTIFICATE COURSE IN FASHION JEWELLERY 2015-16

GRADE A : 80-100 GRADE B: 60-80 GRADE C 40-60 GRADE D below 40

S.No	Roll no	Name	GRADE
1.	U14C601	ANITHA R	A
2.	U14C602	BAVANI P	A
3.	U14C603	CHITHRALEGA P	A
4.	U14C606	DHANALAKSHMI P	A
5.	U14C607	DHIVYA S	B
6.	U14C608	DIVYA P	A
7.	U14C609	DIVYA S	A
8.	U14C614	JAYALAKSHMI V	A
9.	U14C615	JEEVITHA P	A
10.	U14C616	KALAISELVI R	A
11.	U14C617	KOKILA G	A
12.	U14C618	KRISHNAVENI N	B
13.	U14C625	PARIMALA A	A
14.	U14C626	PARIMALA S	A
15.	U14C627	PRIYADHARSHINI L	B
16.	U14C628	PRIYADHARSHINI R	A
17.	U14C629	RAMYA S	A
18.	U14C630	RANJANA K	A
19.	U14C631	RANJITHA K	A
20.	U14C632	REVATHI S	B
21.	U14C633	SANGEETHA T	A
22.	U14C634	SARANYA K	A
23.	U14C638	SASIKALA E	A
24.	U14C639	SATHYA D	B
25.	U14C640	SELVALAKSHMI	A
26.	U14C641	SNEHA P	A
27.	U14C642	SUGANYA P	A
28.	U14C643	SWATHI G	A
29.	U14C644	TAMILARASI S	A
30.	U14C645	THENMOZHI C	A



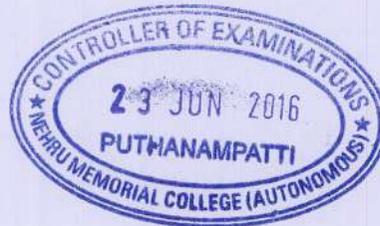
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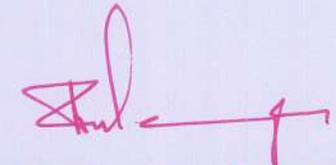
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**Puthanampatti – 621 007, Tiruchirappalli District,
Tamil Nadu, INDIA.**

CERTIFICATE

*This is to certify that ANITHA, R. (VAC14C601)
has successfully completed the Certificate Course on
“**FASHION JEWELLERY**” conducted in APRIL 2016.*


PRINCIPAL




for **CONTROLLER OF EXAMINATIONS**
Controller of Examinations
Nehru Memorial College (Autonomous)
Puthanampatti - 621 007.
Tiruchirappalli District.



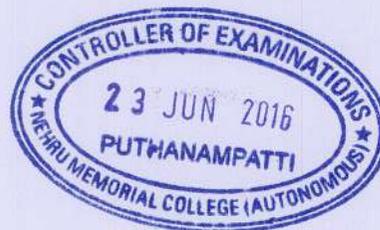
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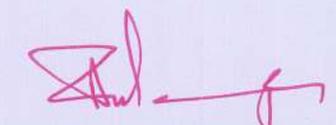
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Tamil Nadu, INDIA.

CERTIFICATE

*This is to certify that CHITHRALEGA, P. (VAC14C603)
has successfully completed the Certificate Course on
“FASHION JEWELLERY” conducted in APRIL 2016.*


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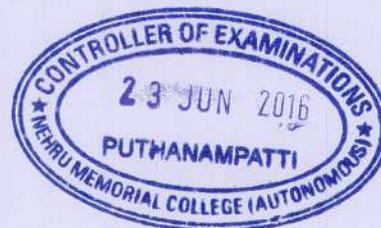
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Tamil Nadu, INDIA.**

CERTIFICATE

*This is to certify that JEEVITHA, P. (VAC14C615)
has successfully completed the Certificate Course on
“**FASHION JEWELLERY**” conducted in APRIL 2016.*


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Tamil Nadu, INDIA.**

CERTIFICATE

*This is to certify that RAMYA, S. (VAC14C629)
has successfully completed the Certificate Course on
“**FASHION JEWELLERY**” conducted in APRIL 2016.*


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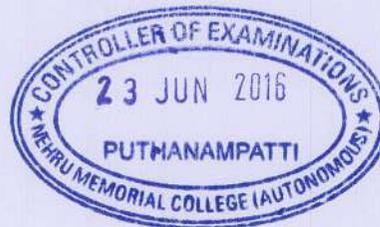
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Tamil Nadu, INDIA.**

CERTIFICATE

*This is to certify that SATHYA, D. (VAC14C639)
has successfully completed the Certificate Course on
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