

PG AND RESEARCH  
DEPARTMENT OF COMMERCE  
DIPLOMA COURSE  
IN  
HANDICRAFTS  
2017-2018

DIPLOMA IN HANDICRAFTS

HANDS ON TRAINING

ON

1. BRIDAL DESIGNER BLOUSE



2.SILK THREAD JEWELLERY MAKING



3. CHOCOLATE MAKING



PROGRAMME COORIDATOR	Dr.M.MARY ANBUMATHY Asst.Prof & Head PG and Research Department Of Commerce
COURSE TEACHER	Mrs.Hema Krishnamoorthy Guest Lecturer Regional vocational Training Institute for women Trichy
NUMBER OF STUDENTS ATTENDED	30
CLASS HOURS AND TIMINGS	5 hours per day(Saturday) 6 days

## BROUCHER

Handicrafts is very important because it represents our culture and tradition. It promotes the heritage of a country through the use of indigenous materials and it preserves knowledge and tradition. The handicrafts sector plays a significant and important role in the country's economy. It provides employment to a vast segment of craft person in rural and semi urban areas and generates substantial income to the economy. It also provides self employment for youth which is need of the hour. Keeping these two concepts this value added course is planned by the department.

### Objective of the course

- To introduce and develop handicraft among students
- To motivate students in self employment

### Learning Objective

- To acquire in depth knowledge in blouse designing silk thread making and chocolate making
- To undergo hands on training.
- To understand marketing techniques.

### Learning Outcome

- Ability to use knowledge and skills in making the above products.
- Developing ability in marketing the product.

Duration of the course : 30 hours

Number of students intake : 30

## **Evaluation Criteria**

### **1. Bridal blouse designing**

- (a) Design
- (b) Colour combination
- (c) Perfection of work

### **2.Silk thread Jewellery**

- (a) Creativity
- (b) Precision
- (c) colour combination

### **3.Chocolate making**

- (a) Taste
- (b) Shape
- (c) packing

Evaluator : Dr.M.Mary Anbumathy