



# NEHRU MEMORIAL COLLEGE

(An Autonomous Institution Accredited with 'A' Grade by NAAC)

Puthanampatti – 621007

COURSES HAVING FOCUS ON EMPLOYABILITY/ ENTREPRENEURSHIP/  
SKILL DEVELOPMENT

PROGRAMME NAME: BBA

SEM	Subject Code	Course Title	Employability	Entrepreneurship	Skill Development
1	19T101	LC-1- Tamil			
1	19H101	ELC-1- English			
1	19B101	CC-I-Principles of Accounting			✓
1	19B102	CC-II- Principles of Management		✓	
1	19B103A	AC-I- Managerial Economics			✓
1	19VED	Value Education			
2	19T202	LC-II- Tamil			
2	19H202	ELC-II-English			
2	19B204	CC-III- Marketing Management	✓		
2	19B205A	AC-II- Business Mathematics and Statistics			✓
2	19B206A	AC-III- Business Environment		✓	
2	19XB21a	SKBC-I- Banking Theory Law and Practice			✓
2	19XB21b	SKBC- I – E-Commerce	✓		
2	19EVS	Environmental Studies		✓	
3	19T303	LC-III- Tamil			
3	19H303	ELC-III- English			
3	19B307	CC-IV-Business Communication	✓		
3	19B308	CC-V- Cost Accounting			✓
3	19B309A	AC-IV- Business Legislation		✓	
3	19XB32a	SKBC-II- Personality Development	✓		
3	19XB32b	SKBC -II -Soft Skills for Managers		✓	
3	19GS	Gender Studies			
4	19T404	LC-IV- Tamil			

4	19H404	ELC-IV- English			
4	19B410	CC-VI- Computer Application in Business			✓
4	19B411	CC-VII- Retail Management	✓		
4	19B412A	AC-V- Operation Research			✓
4	19B413A	AC-VI- Organizational Behaviour		✓	
4	19B4Na	NMEC-I -Banking			✓
4	19B4Nb	NMEC -I- Human Resource Development		✓	
4	19SSC	Soft Skill Course	✓		
5	19B514	CC-VIII- Human Resource Management		✓	
5	19B515	CC-IX- Production and Operation Management			✓
5	19B516	CC-X- Management Accounting			✓
5	19B517	CC-XI-International Business	✓		
5	19B518a	EC-I- Advertising and Sales Promotion		✓	
5	19B518b	EC -I - Total Quality Management		✓	
5	19B5Na	NMEC-II- Entrepreneurship Development		✓	
5	19B5Nb	NMEC-II- Organizational Behaviour and Psychology	✓		
6	19B619	CC-XII- Taxation for Managers			✓
6	19B620	CC-XIII- Financial Management	✓		
6	19B621	CC-XIV- Entrepreneurial Development		✓	
6	19B622	CC-XV- Strategic Management		✓	
6	19B623b	EC-II- Investment Management			✓
6	19B623a	EC -II-Export Management		✓	
6	19B624a	EC-III- Industrial Relation	✓		
6	19B624b	EC -III- Logistics and supply chain management			✓
6	19 E A	Extension Activities			
6	19 B C	Comprehension Course			

  
Chairman of BoS

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