



NEHRU MEMORIAL COLLEGE

[An Autonomous Institution Accredited with 'A' Grade by NAAC]

Puthanampatti - 621 007.

COURSES HAVING FOCUS ON EMPLOYABILITY/
ENTREPRENEURSHIP/ SKILL DEVELOPMENT

PROGRAMME NAME: Bachelor of Business Administration

Semester	Code	Title of the Paper	Employability	Entrepreneur Ship	Skill Based
I	15T101a	LC-I - செய்யுள் (இக்கால இலக்கியம்), சிறுகதை, பயன்முறைத் தமிழ், தமிழ் இலக்கிய வரலாறு.	✓		
	15H101	ELC-I- English For Communicative Competence			✓
	15B101	CC-I-Principles of Accounting	✓		
	15B102	CC-II- Principles of Management		✓	
	15B103A	AC-I -Managerial Economics		✓	
	15VEDa	VE- Value Education			✓
II	15T202a	LC-II - செய்யுள் (பக்திஇடைக்கால இலக்கியம்) தமிழ்ச்செம்மொழி வரலாறு, மொழிபெயர்ப்பியல், தமிழ் இலக்கிய வரலாறு			✓
	15H202	ELC-II - English for Proficiency			✓
	15B204	CC-III -Marketing Management			✓
	15B205A	AC-II -Business Mathematics & Statistics			✓
	15B206A	AC-III - Business Environment	✓		
	15XB21a	SKBC- I -Banking Theory Law and Practice	✓		
	15XB21b	SKBC- I- Computer Application in Management	✓		
	15EVS	EVS- Environmental Science			✓
III	15T303	LC-III- செய்யுள் (காப்பியங்கள்), புதினம், தமிழ் இலக்கிய வரலாறு			✓
	15H303	ELC-III- English for Employability	✓		
	15B307	CC-IV Managerial Communication			✓
	15B308	CC-V Management Information system	✓		
	15B309A	AC-IV Business Laws		✓	
	15XB32a	SKBC-II -Personality Development			✓
	15XB32b	SKBC-II -Retail Marketing Management		✓	

Semester	Code	Title of the Paper	Employability	Entrepreneurship	Skill Based
IV	15T404	LC-IV- செய்யுள் (பழந்தமிழ் இலக்கியம்), நாடகம், தமிழ் இலக்கிய வரலாறு, கட்டுரை வரைவியல்			✓
	15H404	ELC-IV- English through Literary Texts			✓
	15B410	CC-VI -Cost Accounting	✓		
	15B411A	AC-V -Operations Research			✓
	15B412A	AC-VI -Organizational Behaviour			✓
	15SSC	SSC -Soft Skills Course			✓
V	15B513	CC-VII Human Resource Management		✓	
	15B514	CC-VIII Production &Material Management	✓		
	15B515	CC-IX Management Accounting	✓		
	15B516	CC – X-International Business		✓	
	15B517	EC – I-Services Marketing		✓	
	15B5Na	NMEC- Banking	✓		
	15B5Nb	NMEC- Business Communication Techniques			✓
VI	15B618	CC-XI-Business Taxation		✓	
	15B619	CC-XII-Financial Management		✓	
	15B620	CC-XIII Entrepreneurial Development		✓	
	15B621	CC-XIV Strategic Management		✓	
	15B622	EC-II Stock Exchange Practices		✓	
	15BC	CH Comprehensive Course	✓		
	15EA	EA-Extension Activities			✓

Su/18/19
Chairman of BoS

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