



# NEHRU MEMORIAL COLLEGE

(An Autonomous Institution Accredited with 'A' Grade by NAAC)

Puthanampatti – 621007

COURSES HAVING FOCUS ON EMPLOYABILITY/ ENTREPRENEURSHIP/

SKILL DEVELOPMENT

PROGRAMME NAME: M.Com

SE M	Subject Code	Course Title	Employa bility	Entrepre neurship	Skill Develop ment
1	19PC101	CC-I-Managerial Economics		✓	✓
1	19PC102	CC-II Business Environment	✓		✓
1	19PC103	CC-III- Corporate Laws	✓		✓
1	19PC104	CC-IV- Advanced cost and Management Accounting	✓	✓	✓
1	19PC105a	CEC-I- Information Technology for management	✓		✓
1	19PC105b	CEC-I -Retail Marketing	✓		✓
2	19PC206	CC-V -Advanced Financial Management	✓		✓
2	19PC207	CC-VI-Computational Indirect Tax and GST Lab	✓	✓	✓
2	19PC208	CC-VII-Banking and Financial Institutions	✓	✓	
2	19PC209	CC-VIII-Security Analysis and portfolio management	✓		✓
2	19PC210a	OEC - Accounting for managerial decisions	✓		✓
2	19PC210b	OEC- Organisational Behaviour		✓	✓
3	19PC311	CC-IX- Advanced Corporate Accounting	✓		✓
3	19PC312	CC-X- Research Methodology		✓	✓
3	19PC313a	CEC-II -Advanced Business Statistics and Practical Lab	✓		✓
3	19PC313b	CEC-II -Advertising and Sales Promotion		✓	✓
3	19PC314	CC-XI - Internation Finance and Institutions	✓		✓
3	19PC315a	CEC -III- Consumer Behaviour	✓		✓
3	19PC315b	CEC - III - Corporate Reporting Practices			✓
4	19PC416	CC-XII- Agricultural and Rural Marketing	✓		✓
4	19PC417	CC-XIII- Corporate Ethics		✓	✓
4	19PC418	CC-XIV- Human Resources Management	✓		✓

4	19PC419a	CEC-IV -E- commerce Lab	✓		✓
4	19PC419b	CEC -IV - Training and development	✓		✓
4	19PC420P	CC-XV -Project work	✓	✓	✓

*M. Mary Anbumathy*  
Chairman of BoS

**Dr. M. MARY ANBUMATHY**  
M.Com., M.Phil., M.B.A., Ph.D., PGDCA, PG.D.B.F.,  
SLET IN COMMERCE & MANAGEMENT  
ASSISTANT PROFESSOR AND HEAD  
P.G. & RESEARCH DEPT OF COMMERCE  
NEHRU MEMORIAL COLLEGE,  
PUTHANAMPATTI.

*Dr. A.R. Ponperiasamy*  
Principal

**Dr. A.R. PONPERIASAMY**  
B.Sc.(Pny), M.Sc. (CS), PGDCA, MCA, M.Phil., Ph.D.,  
Principal  
Netiru Memorial College (Autonomous)  
Puthanampatti-621 007, Tiruchirappalli District