



NEHRU MEMORIAL COLLEGE

[An Autonomous Institution Accredited with 'A' Grade by NAAC]

Puthanampatti - 621 007.

COURSES HAVING FOCUS ON EMPLOYABILITY/
ENTREPRENEURSHIP/ SKILL DEVELOPMENT

M.Com., COMMERCE

Sem	Course Code	Course	Course Title	Employability	Entrepreneurship	Skill Development
I	15PC101	CC-I	Managerial Economics	✓		
	15PC102	CC-II	Dynamics of Entrepreneurial Development		✓	
	15PC103	CC-III	Organisational Behaviour		✓	
	15PC104	CC-IV	Advanced Cost and Management Accounting	✓		
	15PC105	CC-V	Retail Marketing	✓		
II	15PC206	CC-VI	Advanced Financial Management	✓		
	15PC207	CC-VII	Strategic Management	✓		
	15PC208	CC-VIII	International Marketing	✓		
	15PC209	ECC-I	Advanced Business Statistics & Quantitative Technique		✓	
	15PC210	OEC-I	Accounting for Executives	✓		
III	15PC311	CC-IX	Advanced Corporate Accounting	✓		
	15PC312	CC-X	Research Methodology		✓	
	15PC313	CC-XI	Security Analysis & Portfolio Management			✓
	15PC314	ECC-II	Personality Development	✓		
	15PC315	ECC-III	E-Commerce Concepts and models			✓
IV	15PC416	CC-XII	Services Marketing	✓		
	15PC417	CC-XIII	Income Tax Law & Practice	✓		
	15PC418	CC-XIV	Human Resource Management	✓		
	15PC419	CC-XV	Project Work			✓
	15PC420	ECC-IV	Information Technology for Management	✓		

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Chairman of Bos

Department of Commerce

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