



# NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

(ACCREDITED WITH "A" GRADE BY NAAC)

Puthanampatti - 621 007  
Tiruchirappalli District, Tamil Nadu, India

## Percentage of programs where syllabus revision was carried out – 2019

PROGRAMME NAME: Bachelor of Business Administration

SEM	Course Code	Course Title	Whether Syllabus is Old / New?	% of Modification	Is if relevant to TNPSC/SSC/UPSC/ Bank and others
I	19B101	CC-I-Principles of Accounting	Old	25%	12 %
	19B102	CC-II- Principles of Management	Old	35%	7 %
	19B103A	AC-I -Managerial Economics	Old	15%	15 %
II	15B204	CC-III -Marketing Management	Old	40%	12%
	15B206A	AC-III - Business Environment	Old	20%	5%
	15XB21a	SKBC- Option I -Banking Theory Law and Practice	Old	-	10%
		Option II- -E-Commerce	New	100%	10%
III		CC-IV Business Communication	Old	20%	5%
		CC-V Cost Accounting	Old	40%	15%
		AC-IV Business Legislation	Old	20%	5%
		SKBC-II – Option I Personality Development	Old	-	5%
		SKBC-II –Option II – Soft skills for Managers	New	100%	10%
IV		CC-VI –Computer Application in Business	New	100 %	12%
		CC – VII – Retail Management	New	100%	10%
		AC-VI -Organizational Behaviour	Old	15 %	5%
		NMEC I - Option I - Banking	Old	-	10%
		NMEC I– Option II – Human Resource Development	New	100%	12%
V		CC-VIII Human Resource Management	Old	15 %	12%
		CC-IX Production &Operation Management	Old	30%	12%
		CC-X Management Accounting	Old	25%	10%
		CC – XI-International	Old	70 %	12%

	Business			
	EC I – OPTION I – Advertising and Sales Promotion	New	100%	10%
	EC I – OPTION II – Total Quality Management	New	100%	5%
	NMEC II – Option I – Entrepreneurship Development	New	100%	10%
	NMEC II – Option II- Organisational Behaviour and Psychology	New	100 %	10%
VI	CC-XII-Taxation for Managers	Old	60%	20%
	CC-XIII-Financial Management	Old	-	10%
	CC-XIV Entrepreneurial Development	Old	40%	10%
	CC-XV Strategic Management	Old	15 %	8%
	EC II – Option I – Investment Management	New	100%	10%
	EC II – Option II – Export Management	New	100%	10%
	EC III – Option I – Industrial Relations	New	100%	5%
	EC III – Option II – Logistics and Supply Chain Management	New	100%	5%
	<b>Total (Average)</b>		54%	

  
Principal

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Principal

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HOD

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