



NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

(ACCREDITED WITH "A" GRADE BY NAAC)

Puthanampatti - 621 007

Tiruchirappalli District, Tamil Nadu, India

Percentage of programs where syllabus revision was carried out – 2015

PROGRAMME NAME: Bachelor of Business Administration

SEM	Course Code	Course Title	Whether Syllabus is Old/New?	% of Modification	Is if relevant to TNPSC/SSC/UPSC/ Bank and others
I	15B101	CC-I-Principles of Accounting	Old	-	12 %
	15B102	CC-II- Principles of Management	Old	-	7 %
	15B103A	AC-I -Managerial Economics	Old	15 %	15 %
II	15B204	CC-III -Marketing Management	Old	10 %	12 %
	15B205A	AC-II -Business Mathematics & Statistics	-	-	20 %
	15B206A	AC-III - Business Environment	Old	-	5%
	15XB21a	SKBC- I -Banking Theory Law and Practice	New	100 %	10%
	15XB21b	SKBC- I- Computer Application in Management	New	100 %	12%
III	15B307	CC-IV Managerial Communication	Old	20%	5%
	15B308	CC-V Management Information system	Old	20 %	10 %
	15B309A	AC-IV Business Laws	Old	-	5 %
	15XB32a	SKBC-II -Personality Development	New	100%	5 %
	15XB32b	SKBC-II –Retail Marketing Management	New	100 %	5 %
IV	15B410	CC-VI -Cost Accounting	Old	20 %	15 %
	15B411A	AC-V -Operations Research	-	-	15 %
	15B412A	AC-VI -Organizational Behaviour	Old	10 %	5 %
V	15B513	CC-VII Human Resource Management	Old	10 %	12 %
	15B514	CC-VIII Production &Material Management	Old	15 %	12 %
	15B515	CC-IX Management Accounting	Old	-	15 %
	15B516	CC – X-International Business	Old	40 %	12 %
	15B517	EC – I-Services Marketing	Old	25 %	10 %
	15B5Na	NMEC- Banking	Old	25 %	15 %
	15B5Nb	NMEC- Business Communication Techniques	New	100 %	10 %
VI	15B618	CC-XI-Business Taxation	Old	25 %	15 %
	15B619	CC-XII-Financial Management	Old	-	10 %
	15B620	CC-XIII Entrepreneurial Development	Old	15 %	12 %
	15B621	CC-XIV Strategic Management	Old	35 %	5 %
	15B622	EC-II Stock Exchange Practices	Old	15 %	10 %
Total (Average)				28%	

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