



NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

(ACCREDITED WITH "A" GRADE BY NAAC)

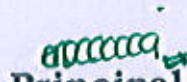
Puthanampatti - 621 007

Tiruchirappalli District, Tamil Nadu, India

Percentage of programs where syllabus revision was carried out 2012-13 to 2015-16

M.Com., Commerce					
SEM	Course Code	Course Title	Whether Syllabus is Old/New?	% of Modification	Is if relevant to TNPSC/SSC/UPSC/and others
I	15PC101	Managerial Economics	OLD	20	OTHERS
	15PC102	Dynamics of Entrepreneurial Development	OLD	-	OTHERS
	15PC103	Organizational Behavior	OLD	-	OTHERS
	15PC104	Advanced cost and Management Accounting	OLD	-	PROFESSIONAL COURSE
	15PC105	Retail Marketing	OLD	60	OTHERS
II	15PC206	Advanced Financial Management	OLD	-	OTHERS
	15PC207	Strategic Management	OLD	-	OTHERS
	15PC208	International Marketing	NEW	30	OTHERS
	15PC209	Advanced Business Statistics & Quantitative Techniques	OLD	-	PROFESSIONAL COURSE
	15PC210a	Accounting for Executives	OLD	-	OTHERS
	15PC210b	Marketing Management	NEW	100	OTHERS

III	15PC311	Advanced Corporate Accounting	0LD	70	PROFESSIONAL COURSE
	15PC312	Research Methodology	0LD	10	OTHERS
	15PC313	Security Analysis & Portfolio Management	0LD	-	OTHERS
	15PC314	Personality Development	0LD	-	OTHERS
	15PC315	E-Commerce Concept and Models	0LD	-	OTHERS
IV	15PC416	Service Marketing	0LD	5	OTHERS
	15PC417	Income Tax Law & Practice	0LD	10	PROFESSIONAL COURSE
	15PC418	Human Resource Management	0LD	50	OTHERS
	15PC419	Information Technology for Management	0LD	100	OTHERS
	15PC420P	Project Work	0LD	100	OTHERS
Total				55.0	


Principal

Dr. A.R. PONPERIASAMY

M.Sc.(Phy), M.Sc., (CS), PGDCA., MCA., M.Phil., Ph.D.,

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HOD

Dr. R. MATHIVANAN
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