

NEHRU MEMORIAL COLLEGE (Autonomous)
[Nationally accredited with 'A' Grade by NAAC]
Puthanampatti – 621 007

Minutes of the Board of Studies Meeting for BBA, held on 04/10/2018 in seminar hall
From 11.30 am to 1.00 pm. The following members were present:

Dr. S.DINESH BABU MBA.,M.Phil.,Ph.D

Assistant Professor,
Department of Business Administration,
Govt. Arts College
Paramakudi – 623 707
Cell: 9443684308

Subject Expert

Dr. K.RAJAMANNAR, M.Com.,M.Phil.,Ph.D.,M.B.A.,

Assistant Professor,
Department of Commerce & Management,
Manonmaniyam Sundaranar University,
Thirunelveli – 627 012
Cell: 9442025363

Subject Expert

Dr. G.MATHIAZHAGAN, MBA.,M.Phil.,Ph.D

Assistant Professor & Head,
Department of Business Administration,
Bharathidasan University (Constituent College),
Nannilam, Thanjavur (Dt)
Cell: 8838586746

University Nominee

Mr.V.S. GUNA, B.Tech (IT)., MBA

Managing Director
Inway Tours & Travels
5/18, Pandamangalam New Colony,
Woraiyur, Trichy – 620003.
Cell: 98439 28215

Industrialist

A. PILLAI DEEPA ARUMUGAM,

Alathudaiampatti (PO),
Thuraiyur (TK),
Trichy (Dt)
Cell: 8928096517.

Alumni

Ms. S.ALPHONSA,
M.Com., B.Ed., M.Phil., PGDCA., PGDLL., MBA
Assistant Professor, NMC
Puthanampatti

Chairman

Mrs. R. SELVAKUMARI, MBA., M.Phil.,
Assistant Professor, NMC
Puthanampatti

Member

Ms. S. PRIYADHARSHINI, MBA., M.Phil
Assistant Professor, NMC
Puthanampatti

Member

Ms. K. VAKINI, MBA
Assistant Professor, NMC
Puthanampatti

Member

Mr. M.KIRUBAHARAN, MBA., M.Phil., NET
Assistant Professor, NMC
Puthanampatti

Member

Suggestions & Recommendations given by the board members:

1. Appreciated for courses and contents added
2. Suggested to change the title when same course content is offered for NMEC
 - Changed Human Resource Management to Human Resource Development
3. To add psychology related contents in Organizational Behaviour which is offered for NMEC
 - Added stress management & structure of mind
4. Recommended to add TQM chart in Total Quality Management – added
5. Suggested to cut off VRS in HRM – done
6. Suggested to add role of financial manager in FM - done
7. Other minor corrections in printing

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Members Present in the Board of Studies

Signature with date

Dr. S.DINESH BABU

S. D. Babu M
4/10/18

Dr. K.RAJAMANNAR

Sent apology for his absence

Dr. G.MATHIYAZHAGAN

G. Mathiyazhagan
4/10/18

Mr.V.S. GUNA

V. S. Guna
4/10/18

Mrs.A. PILLAI DEEPA ARUMUGAM

Deepa
4/10/2018

Ms. S.ALPHONSA

S. Alphonso
4/10/18

Mrs. R. SELVAKUMARI

R. Selvakumari
4/10/18

Mrs. S. PRIYADHARSHINI

S. Priyadharsini
04/10/18

Ms. K. VAKINI

K. Vakini
4/10/18

Mr. M.KIRUBAHARAN

M. Kirubakaran
4/10/18

The proposed course structure and the draft of syllabus under CBCS pattern was discussed and approved by the Board members for the candidates admitted from the Academic year 2019 - 2020