13/3/19



NEHRU MEMORIAL COLLEGE

(Autonomous)

(Nationally accredited with 'A' grade by NAAC)
Puthanampatti

SYLLABUS - 2018-2019 Onwards

PG - Master of Business Administration (MBA)

MEETING OF THE BOARD OF STUDIES - NOVEMBER 03, 2018

Minutes of the Meeting

The members of the Board met at 10.30 am on 3rd November, 2018 in the Seminar Hall, Nehru Memorial College (Autonomous), Puthanampatti – 621 007 in the presence of

- 1. University Nominee, Dr. M.BABU, Assistant Professor, Bharathidasan School of Management, Bharathidasan University
- 2. Subject Expert, Dr. K.KARTHIKEYAN, Professor & Head, Saranathan College of Engineering, Tiruchirappalli
- 3. Subject Expert, Dr. M. GURUSAMY, Professor, Brindavan College, Bangalore.
- 4. Industrial Expert, Mr. M.SAFIULLAH, Properitor & Director, Arab Spice Family Restaurant, Trichy

The Syllabus proposal for PG –MBA (Dual Specialization) – 17 core courses, 06 Elective Courses (07 Specializations), Summer Internship and Project Work for the Semester I, II, III and IV respectively - for the students admitted from 2018 – 19 onwards were tabled before the Board. After in depth deliberations on topics concerning the syllabus, question paper pattern and methodology to be adopted, the Board approved the syllabus proposals with necessary modifications and passed the following resolutions unanimously.

NMC/Auto/BOS/PG-MBA/2018

It is resolved unanimously to approve the syllabus of the M.B.A (Dual Specialization)

Programme comprising the following list of 17 core courses, 06 Elective Courses

(07 Specializations), Summer Internship and Project Work for the students admitted from

2018 – 19 onwards.

The Following members were present in the Board

		<i>p</i>
	Members Present	Signature with date
Chairman	Dr. M. MARY ANBUMATHY, Associate Professor & Head/ MBA, Nehru memorial College, Puthanampatti-621 007	M. Mary Andry 18
University Nominee	Dr.M. BABU, Assistant Professor Bharathidasan School of Management, Bharathidasan University, Tiruchirappalli- 620 024 Tamil Nadu, India.	7, 00
Subject Expert	Dr. K. KARTHIKEYAN., Professor & Head, Department of Management Studies,, Saranathan College of Engineering, Panjappur, Trichy – 620012.	J. Sty 18
Subject Expert	Dr. M. GURUSAMY., Professor, Post Graduate Department of Commerce & Management Studies Brindavan College, Dwarakanagur, Bagalur Main Road, Yelahanka, Bangalore – 560063	3/11/18
Industrialist	Mr. M.SAFIULLAH Properitor & Director, Arab Spice Family Restaurant, Juice and Spice Restaurant, Trichy	Think 18.
Member	Ms. S. ALPHONSA Assistant Professor Nehru memorial College, Puthanampatti-621 007	Sostinha
Member	Mr. M.KIRUBAHARAN Assistant Professor Nehru memorial College, Puthanampatti-621 007	17 Visab 3/11/18
Member	Ms. R. SELVAKUMARI Assistant Professor Nehru memorial College, Puthanampatti-621 007	laly 18