



# NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

Accredited with "A" Grade by NAAC  
(Affiliated to Bharathidasan University, Tiruchirappalli)  
Puthanampatti – 621 007, Tiruchirappalli District



## Seminar / Guest Lecture / Workshop / Any other Programme Conducted Details

Name of the Programme : Recruitment Drive By barnarth Learning Solution  
Title : Internship  
Date : 18/03/2019  
Time : 1.30 PM  
Venue : ICT Hall, NMC, Puthanampatti  
Organized by College /Dept: Placement cell  
Self In-charge/ Organizer : Placement officer  
Guest Profile 1 : Mr. Ranjith Kumar. M  
Guest Profile 2 : Mr. Sathish Kumar. N  
Guest Profile 3 : —

### Please enclose the following and tick appropriately

- 1) Programme Invitation
- 2) News Paper appointment
- 3) Minutes /Report of the Programme
- 4) Photo Clipping of the Programme

  
Programme Organizer

  
Dean of Placement

  
Principal

  
President

IQAC Coordinator



**NEHRU MEMORIAL COLLEGE (Autonomous)  
PUTHANAMPATTI  
PLACEMENT CELL**

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Date: 14.03.2019

**CIRCULAR**

There will be a recruitment drive by M/s TAMIL NADU SKILL DEVELOPMENT COR., Trichy, for all final year B.Com, B.Com (CA) and BBA students in ICT Hall on 18.03.2019 at 01.30 PM.

All students and the staff members of the respective classes are hereby requested to be present at informed time.

*Heenan*  
14/3/19  
Asst. Placement officer

*Akashy* 14/3/19  
Associate Placement Dean

*Dr. S. S. S. S.* 14/3/19  
Co-ordinator  
*Dr. S. S. S. S.* 14/3/19  
Principal

# NEHRU MEMORIAL COLLEGE (Autonomous)

PUTHANAMPATTI – 621 007

## PLACEMENT CELL

### REPORT

Date: 14..02..2019

The placement cell of our college organized an orientation and recruitment drive for **M/s SAMARTH LEARNING SOLUTION, TRICHY** in our college ICT hall on **18.03..2019 at 2.30pm**. 56 students from B.Sc, M.Sc Maths, B.COM & M.COM and B.Com (CA) participated. Interview was conducted for them by H.R Mr. Ranjith Kumar. And Mr. Sathees Kumar. 9 students were selected for their INTERN SHIP Programme. Our college President Er. Pon. Balasubramanian honored The guests for this campus recruitment drive. The placement officer welcome the gathering The Dean of Placement and Extension Activities Dr.R. Manimekalai, Associate Dean Dr.A. Kasthuri, Placement Officer and Assistant placement officer Mr. M. Vignesh organized this placement drive.

  
for placement officer

R. Manimekalai  
Dean of Placement

  
**PRINCIPAL**

**Fwd: Intro mail**

1 message

**Nehru Memorial College Puthanampatti** <placement.nmc@gmail.com>  
To: alumninmc67@gmail.com

Mon, Mar 11, 2019 at 2:38 PM

----- Forwarded message -----

From: **Periyasamy Neelanarayanan** <dr.pnn31@gmail.com>  
Date: Mon, Mar 11, 2019 at 2:30 PM  
Subject: Fwd: Intro mail  
To: Nehru Memorial College Puthanampatti <placement.nmc@gmail.com>

----- Forwarded message -----

From: <sales@samarthlearning.com>  
Date: Mon, Mar 11, 2019, 10:29 AM  
Subject: Intro mail  
To: <dr.pnn31@gmail.com>

To

 r. P Neelanarayanan,  
Nerhu Memorial College,  
Puthanampatti.

Dear Sir,

Sub: Introduction of our services and request to conduct Campus Interview.

At the outset, lets introduce ourselves as a **"Skill Development"** company currently working in Banking, Financial Services & Insurance sector (BFSI) in providing skilled work force for their manpower requirement.

We have been empanelled by **Tamil Nadu Skill Development Corporation (TNSDC)** (in association with M/s Golden Globe Exports Pvt. Ltd) for conducting skill development programs to under privileged fresh graduates who like to get employed and build their career in BFSI sector.

This program will **not cost to the student and completely sponsored by TNSDC, Government of Tamilnadu.**

**Further to that, we are glad to inform you that out of 110 students who got selected through campus drive, 95 students have been certified and 76 students have been placed in various corporates during the year 2018.**

**Request your permission to conduct campus interview for B.Com, BBA and M.Com final year students and other department students who are interested to work in BFSI industry. In addition to that we can also offer this opportunity to the passed out candidates from the previous academic years as well.**

**Find attached a brief about our program "EMERGE-BFSI" and a write up about the promoters and the corporates we work with.**

**We would like to conduct campus drive by this week and we request you to confirm at the earliest.**

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Thanks &amp; Regards,

M. Renjith Kumar  
+91 99760 43034  
www.samarthlearning.com

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**Placement Cell**

*Nehru Memorial College (Autonomous)*  
Puthanampatti  
Trichy District.

## **EMERGE - BFSI**

A 60 days comprehensive learning and skill development course offered to fresh Graduates and MBAs to prepare them for a long term career in Financial Services & Sales completely sponsored by TNSDC at no cost to the student.

### **Course Objective:**

EMERGE - Built for grooming talent and to provide skilled manpower for the financial services selling

Creating a Certified candidate who is Field ready from day one

Making the candidate to prepare for a sustainable career growth in financial services sales

Fashioning a real time environment that makes learning by doing

Setting a benchmark candidateship for the financial services industry

### **Focus Areas:**

- EMERGE - Focus on a strong foundation for the candidate to build a career in financial products services selling
- *Comprehensive approach including*
  - Personal grooming
  - Effective communication & efficient usage of local language
  - Opening the conversation with unknown persons
  - Building a relationship for mutual business benefit
  - Understanding of various financial products and their mix & matches
- Right blend of knowledge and skill level inputs
- A holistic approach towards personal financial need analysis

### **Learning Methodologies:**

- Class room sessions - Sharing information and explaining concepts
- Role plays - Recorded feedback for practicing in a simulated environment
- Field work - Surveys for a basic interaction with unknown persons
- Business Planning - Understanding small successful businesses and present it
- Case studies - To comprehend, analyze and find solutions
- Field sales – Target orientation and Understanding Income through Incentives

### **Certifications Held:**

- Life Underwriter Training Council Fellowship, American College, USA.
- Trainer, Dale Carnegie Institute, USA.
- Management Development Program, IIM, Indore.
- Neuro Linguistic Programming, California Hypnosis Institute, USA.
- MAGIC Level2, Life Learning Solutions, Mumbai.
- Financial Services Specialist, IAIFM, New Delhi.
- Certified Wealth Manager, IAIFM, New Delhi.
- Associate Member, Insurance Institute of India.
- Capital Markets/Banking/Investment/Portfolio Management, NCFM, NSE.

### **Industrial Tie-Ups:**

1. ICICI Bank Ltd.
2. Reliance Securities Ltd.
3. ICICI Prudential Life Insurance Co. Ltd.
4. HDFC Standard Life Insurance Co. Ltd.
5. Apollo Munich Health Insurance Co. Ltd.
6. Cholamandalam MS General Insurance Co. Ltd.
7. TATA AIA Life Insurance Co. Ltd.
8. Kotak Mahindra Bank.

### **Institutes - Campus Interview held:**

1. Valliammal College for Women, Chennai.
2. Sri Muthukumaran Arts & Science College, Chennai.
3. Sriram College of Arts and Science, Chennai.
4. St. Peters University, Chennai.
5. MNM Jain Engineering College, Chennai.
6. Alagappa University, Karaikudi.
7. Saurashtra College, Madurai.
8. Arul Anandhar College, Madurai.
9. S.Vellaichami Nadar College, Madurai.
10. Mannar Thirumalai Nayakar College, Madurai.
11. Raja Engineering College, Madurai.
12. APSA College, Thirupattur.
13. St. Joseph's College, Trichy.
14. Bishop Heber College, Trichy.
15. Cauvery College for Women, Trichy.
16. Srimad Andavan College, Trichy.
17. Urumu Dhanalakshmi College, Trichy.
18. Holy Cross College, Trichy.

# Nehru Memorial College (Autonomous), Puthanampatti

Placement Cell

Date:

Name of the Programme:

S.NO	ROLL NO	NAME OF THE STUDENT	CLASS	CONTACT NO	MAIL	SIGNATURE
31	2K16BB48	J. SUGANYA	III-BBA	9786118080	suganya.kannan107@gmail.com	J. Suganya
32	2K16BB38	R. MALLIKA	"	6379325000	mallikaraj107@gmail.com	R. Mallika
33	2K16BB36	A. Anushika	"	7355773773	koradinanmadhuri@gmail.com	A. Anushika
34	2K16BB42	C. Rajeshwari	"	9092425658	rajirajeshwari42@gmail.com	C. Rajeshwari
35	2K16BB39	P. Parithi	"	9442314910	parithisudha96@gmail.com	P. Parithi
36	2K16BB43	R. Saranya	"	9324151390	Saranyaabby3@gmail.com	R. Saranya
37	2K17PM34	P. Raja Thilaga	II-M.Sc	8940843030	thilaga15sep@gmail.com	P. Rajenthilaga
38	2K17PM36	M. Ramya	II-M.Sc	9566876338	ramyamurugan2897@gmail.com	M. Ramya
39	2K17PM27	M. MOHANA	II-M.Sc	8012245549	mohanamani18@gmail.com	M. Mohana
40	2K17PM09	M. Anusuya	II-M.Sc	8870129884	anusuyarajani1995@gmail.com	M. Anusuya
41	2K17PM08	R. ANBUMANI	II-M.Sc	9791717396	anbumani@gmail.com	R. Anbumani
42	2K17PM44	S. Sheralini	II-M.Sc	986515495	shalinisony959@gmail.com	S. Sheralini
43	2K16MA36	M. Mayathi	III-B.Com	9025160159	mayathimrmani1006@gmail.com	M. Mayathi
44	2K16MA36	K. Virgama Priya	"	6383222374	vignal511@gmail.com	K. Virgama Priya
45	2K16MA28	A. Deviga	"	9787612879	deviasivalagan35@gmail.com	A. Deviga
46	2K16MA36	C. Poobini	"	8870193465	poobini8870@gmail.com	C. Poobini
47	2K16MA26	R. Deepa	"	8489893637	venkatmadhanika@gmail.com	R. Deepa
48	2K16MA42	R. Renuka Priya	"	7010140158	renukapriya70101@gmail.com	R. Renuka Priya
49	2K16MA37	M. Nandhini	"	9787815777	Nandhinimano@gmail.com	M. Nandhini
50	2K16MA39	V. Padma Vathi	"	9865182724	PadmaVathi0999@gmail.com	V. Padma Vathi
51	2K16MA48	S. Sangeetha	"	8838408807	SSangeetha2004@gmail.com	S. Sangeetha
52	2K16MA43	S. Suganya	"	9344897366	suganyasudharaaj@gmail.com	S. Suganya
53						
54	2K16MA47	P. Sangeetha	"	6385846481	sangeetha0023@gmail.com	P. Sangeetha
55	2K16MA07	S. Deepa	"	9786544480	Sdp.fry98@gmail.com	S. Deepa
56	2K16MA39	C. Kiranlakshmi	"	9585130063	Kiranlakshmi143@gmail.com	C. Kiranlakshmi
57	2K16BB17	A. Prem Kumar	III-BBA	9782266887	Premdirect709726@gmail.com	A. Prem Kumar
58	2K16CM18	R. Raghav	B.Com	737458668	raghavinath76@gmail.com	R. Raghav
59	2K16CM56	G. Venkatesh	III-B.Com	9787155816	venkateshgobal111@gmail.com	G. Venkatesh
60	2K16CM02	S. YATHESH	B.Com	9500918681	smileyathesh@gmail.com	S. Yathesh

  
 18/3/19

# Nehru Memorial College (Autonomous), Puthanampatti

Placement Cell

Date:

12/03/2019

Name of the Programme:

Placement Drive By TN SDC (BFSI)

S.NO	ROLL NO	NAME OF THE STUDENT	CLASS	CONTACT NO	MAIL	SIGNATURE
1	2K16BB35	I. Kokila	III-BBA	8110983248	kulthykokila35@gmail.com	I. Kokila
2	2K16BB44	S. Saraswathi	III-BBA	9751421112	saraswathi644@gmail.com	S. Saraswathi
3	2K16cm16	S. Dhastani	III-B.Com	9894351197	dhasani.spi111@gmail.com	S. Dhastani
4	2K16cm53	A. Sneha	II	9744039581	ananthasneha2021@gmail.com	A. Sneha
5	2K16cm18	J. Jaya Sathya	II	7094285047	sathyajayasingaraj33@gmail.com	J. Jaya Sathya
6	" 21	J. Jaya Sathya	II	85652132	virubhadra2@gmail.com	J. Jaya Sathya
7	" 15	S. Dhastani	II	7708411391	dhasanisundharand33@gmail.com	S. Dhastani
8	" 54	F. Sowmya	II	8270506055	sasowmya1999@gmail.com	F. Sowmya
9	2K16cm09	S. Bharanimeshi	III-B.Com	9791409488	bharanimeshi125@gmail.com	S. Bharanimeshi
10	2K16cm09	P. Buvaneshwari	III-B.Com	9655775227	buvanabkuri8784@gmail.com	P. Buvaneshwari
11	2K17PM25	P. Kousalya	II-M.Sc	9017720331	msurajesh@gmail.com	P. Kousalya
12	2K17PM14	D. Elakkiya	II-M.Sc	7598119857	elakkiya4444@gmail.com	D. Elakkiya
13	2K17PM53	G. Sivajothi Meena	II	9715965315	meenakumari5794@gmail.com	G. Sivajothi Meena
14	2K15PM58	S. Swatiya	II	8428189651	swatiyeshsh@gmail.com	S. Swatiya
15	2K17PM18	M. Indhuja	II-M.Sc	7397079246	mindhu159@gmail.com	M. Indhuja
16	2K17PM51	K. Malathi	II-M.Sc	9787027289	malathi11495@gmail.com	K. Malathi
17	2K17PM35	N. Rajeshwari	II-M.Sc	9952324716	nrajii17596@gmail.com	N. Rajeshwari
18	2K16MA19	K. Priyanka	III-B.Com	9865841047	Priyankagangaraj999@gmail.com	K. Priyanka
19	2K16MA19	M. Shalini	II	9655442021	mshalini1271298@gmail.com	M. Shalini
20	2K16BB50	B. Vithika	III-BBA	9655121951	S.vithika.selvamibba@gmail.com	B. Vithika
21	2K16BB39	S. Manjubadevi	III-BBA	9787051269	mmanjubadevi198@gmail.com	S. Manjubadevi
22	2K16BB26	M. Arhagupremi	III-BBA	9543711587	arhagupremi@gmail.com	M. Arhagupremi
23	2K16BB29	K. Bhuvaneshwari	III-BBA	6379279895	bhuvaneshwari2110199@gmail.com	K. Bhuvaneshwari
24	2K16BB37	S. Logeshwari	III-BBA	9790487800	logeshwari.vibore+1@gmail.com	S. Logeshwari
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26	2K16BB51	P. Vijaya Sathya	III-BBA	8754284527	vijayasathya2019@gmail.com	P. Vijaya Sathya
27	2K16BB33	J. Gowdalya	III-BBA	952459330	JL.Gowdalya1998@gmail.com	J. Gowdalya
28	2K16BB47	S. Sathya	III-BBA	9750895358	Sathya.sekarajbbab@gmail.com	S. Sathya
29	2K16cm14	D. Saketha	III-B.Com	9655333872	daisaketha107@gmail.com	D. Saketha
30	2K16cm20	J. Manjula	III-B.Com	8159550075	jenbumanjula@gmail.com	J. Manjula



# NEHRU MEMORIAL COLLEGE (Autonomous) PUTHANAMPATTI PLACEMENT CELL

