NEHRU MEMORIAL COLLEGE

(AUTONOMOUS)
(ACCREDITED WITH "A" GRADE BY NAAC)



Puthanampatti - 621 007 Trichy(Dist) Tamil Nadu

Er.Pon.Balasubramanian President Phone: 04327-234227

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Web : www.nmc.ac.in

Email info@nmc.ac.in

Date: 07.12.2018

To:

The Executive Director
Texvalley Market Ltd.,
NH 544, Salem Coimbatore National Highway,
Near Chithode, Gangapuram,
Erode Dist.

Dear Sir/Madam

Sub: Expression of Interest – Signing of MoU with Texvalley – 8th December 2018 – WEAVES @ Texvalley -Reg

In response to your mail dated...21st November 2018....., we are glad to express our interest to sign an Memorandum of Understanding (MoU) with your organisation on mutually agreeable terms and conditions with effective from 07th December 2018 or on the date of signing by both parties.

It is requested to send the draft MoU copy for an approval of the board of management/studies or by an appropriate authority of this institution.

Thanking you.

Yours faithfully,

P. Balasubramanian

PRESIDENT
Nehru Memorial College
(Autonomeus)
Puthanampatti-621 007
Tiruchirappalli District

For Texvalley Market Limited.,

Vice Chairman

MEMORANDUM OF UNDERSTANDING

BETWEEN



ERODE TEXTILE MALL PVT LTD.

AND



Nehru Memorial College (Aoutonomous)

for

Co-operation and Collaboration leading to better academic excellence, improving the Knowledge, skills of Students and to provide Entrepreneurial and Career opportunities

07th December 2018

and

Nehru Memorial College (Aoutonomous), managed by a Society registered under the Societies Registeration Act. having its registered office at 187, Abinimangalam Village, Puthananmappi, Trichy -621007 and having their campus at Puthanampatti, represented by Mr/Mrs P. Balasubramanian its President (Designation) hereinafter referred to as "Institution" which expression shall, unless repugnant to the context or meaning thereof, be deemed to mean and include its heirs, successors, executors, administrators, permitted assigns and legal representatives of the Second Part

Both Texvalley and Institution are also referred to individually as "Party" and collectively as "Parties".

OBJECTIVE OF THE MOU

This agreement defines the principles, policy guidelines & procedures required which the parties wish to develop in mutual interest. This co-operation includes training activities, research activities, collaborating with the Industry, exposure to workshops, exhibitions, joint industrial projects and joint research activities within the area of Design, Management and Technology of the parties.

This agreement will be reviewed each year and changes specifying the methods of cooperation and modalities between the partners will be incorporated with mutualconsent.

ORGANIZATION AND MANAGEMENT

Each party shall designate an employee of its teaching staff or management team as a representative for the management of this agreement.

Each party will endeavour to provide the human, material and financial resource necessary for the running of the co-operation program specified annually.

Moreover, the parties agree to put forth joint proposal for financial support for the activities undertaken within the framework of this agreement from regional, national and international funding organizations

MONITORING OF IMPLEMENTATION

A Co-ordination Committee consisting of ___Dr. M. Meenakshi Sundaram____ from Institution and two officers nominated by Texvalley will do the planning and implementation of this MOU.

There would be quarterly & annual reviews.

SCOPE OF THE MOU

- 1). Joint Research work for the benefit of the Mutual Association.
- 2). Industry Academia Partnership on joint research, Internship, Sharing of Knowledge, Sharing of resource persons and placement of students.

INTELLECTUAL PROPERTY

The intellectual property rights that arise as a result of joint research and collaborative activity under the MoU will be worked out on a case-to case basis and will beconsistent with officially laid down IPR policies of both Parties.

TERMINATION OF THE MOU

This MoU may be terminated by either party through a notice of one month.

LIMITATION OF LIABILITY

Under no circumstances either party is liable for any claims for direct, special, incidental, or indirect damages or for any economic consequential damages (including loss of profit or savings) due to any activity directly or directly carried out under this MOU, even if the other party is informed of its possibility.

COMMERCIAL CONSIDERATION

All commercial transactions whether income or expenditure, including the terms and conditions to be considered for any of the activity under this MOU shall be mutually agreed to by both the parties and added as an addenda to this agreement for every instance before commencement of the commercial transaction.

MUTUAL INDEMNIFCIATION

Each Party shall defend indemnify and hold harmless the other Party, including Affiliates and each of their respective officers, directors, shareholders, employees, representatives, agents, successors and assigns from and against all Claims of Third Parties, and all associated Losses, to the extent arising out of

- (a) a Partys gross negligence or willful misconduct in performing any of its obligations under this Agreement, or
- (b) a material breach by a Party of any of its representations, warranties, covenants or agreements under this Agreement.

Neither of them is or will be responsible for the debts incurred by the other or be bound by any contracts or representations made by the other or any obligations undertaken by the other.

REPRESENTATION

Neither party will make any representations pertaining to the other or its business or affairs without the express written consent and approval of the other.

NON-BINDING

This MOU is not legal binding on either of the parties hereto, other than the provisions relating to Intellectual Property and Confidentially and commercial considerations to be added as addenda to this agreement. This Memorandum of Understanding is intended to express the broad understanding of the parties regarding their working with each other to the extent possible for their mutual benefit.

SEVERABILITY

In the event that anyone or more of the provisions contained herein, or the application thereof in any circumstance, is held invalid, illegal or unenforceable in any respect, such provision or provisions shall be ineffective only to the extent of such invalidity, illegality or unenforceability, without invalidating the remainder of such provision or provisions or the remaining provisions of this Agreement, and such invalid, illegal or unenforceable provision or portion thereof shall, to the maximum extent possible, be substituted by an enforceable provision(s) that preserve(s) theoriginal intentions position of the parties

NO PARTNERSHIP OR AGENCY

Nothing in this Agreement shall be deemed to create any agency, partnership, joint venture unincorporated association, co-operative entity or other joint relationship between the Parties hereto or constitute any Party the agent of the other Party for any purpose or entitle any Party to commit or bind the other Party in any manner or give rise to fiduciary duties by one Party in favour of the other Party.

ASSIGNMENT AND SUB-CONTRACTING

Neither Party hereto shall assign any of its rights or obligations or sub-contract the same under this Agreement to any third party without the prior written consent of the other party.

ENTIRE AGREEMENT

This Agreement constitutes the complete expression of bothParties' agreement and understanding with respect to the subject matter herein and supersedes all other prior agreements, undertakings, obligations, promises, arrangements, communications, negotiations and understandings whether oral or written, by both the Parties with respect to the subject matter hereof.

MODIFICATION

This Agreement and its Annexure may be amended or modified only by a written agreement by both Parties. Any such amendment and modifications will be listed in an Annexure hereto.

DISPUTE RESOLUTION

All and any dispute arising out of or in connection with this Agreement / contract, including any question regarding its existence, validity or termination, shall be referred to and finally resolved by arbitration by individual arbitrators to be appointed by both parties in accordance with the procedures set out under the Arbitration and Conciliation Act, 1996 with latest amendments thereto.

NOTICES

Any notices required to be sent under this Agreement by one Party to theother shall be in writing and forwarded to the other Party to the following addresses:

If to Texvalley	If to Institution
Texvalley complex,	The President,
On NH47,	Nehru Memorial College (Aoutonomous)
Near Chithode,	Puthanampatti-621007,
Erode District.	Trichy District, Tamilnadu

GOVERNING LAW AND JURISDICTION

The Agreement shall be governed by the laws of India. All disputes arising out of the present Agreement shall be subject to the jurisdiction of the courts in Erode, Tamilnadu, India.

IN WITNESS whereof the Parties hereunto have executed this MOU on the year and date written above

Signed for and on behalf of Texvalley Market Ltd.,	Signed for and on behalf of Nehru Memorial College
	N. American
Mr.D.P. Kumar	Mr.P.Balasubramanian
Executive Director	President
Date:	Date: 7/12/18
In the presence of	In the presence of
(Name)	(P.Ravichandran)
Date:	Date: 07.12.2018