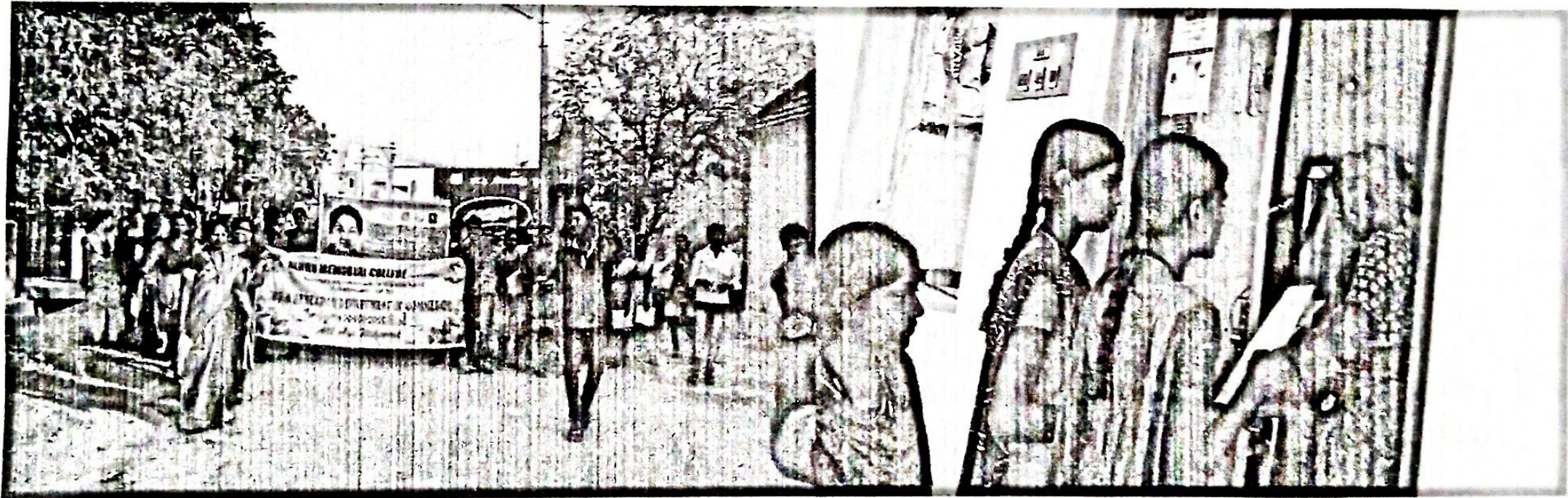




The **OUTREACH**
PROGRAMME

A decorative banner with a wavy, ribbon-like shape. The word "The" is written in a cursive script on the left. The words "OUTREACH" and "PROGRAMME" are written in a bold, sans-serif font, stacked vertically. The banner is framed by elegant, flowing lines that curve upwards and downwards.

It gives the students the opportunity to get involved in community service on a regular basis. Learning outside the classroom is as important as learning in the classroom and it is possible to greatly enhance students' academic performance with additional extension activities. On January 21st 2016 students covered the village of puthanampatti and vellakalpatti, to explain the public regarding the defects of open defecation and essentials of toilet in every house. They also explained Government scheme for building free toilet through panchayat.



On January 28th 2016 students covered villages of puthanampatti and omanthur to explain public, the need of bank account and they helped plenty of members to open savings account on that day.



On 13/08.2016 trees were planted by commerce students in CVR HOSTEL for women.



OUTREACH PROGRAMME
WORLD NATURE DAY
05.10.2017

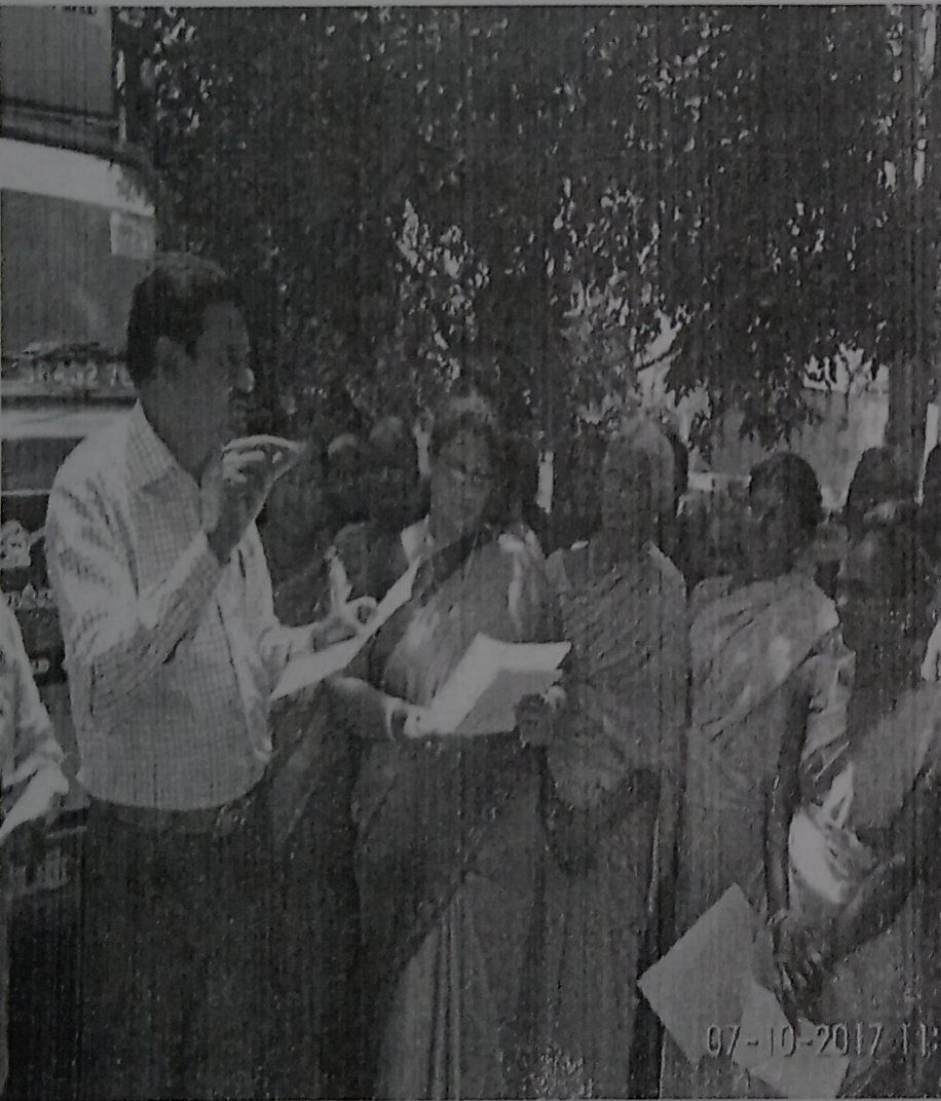
COMMERCE students stood forward to create public awareness on nature conservation day in puthanampatti village.



EXTENSION PROGRAMME

TAMILNADU VILLAGE LIVELIHOOD MOVEMENT 07.10.2017

Commerce students along with village panchayath created awarness among public about livelihood movement. This movement helps the public to know various business ideas.



**URALLY ON CREATING AWARENESS OF
NATURECONSERVATION 28/07/2019 by Commerce
Department students.
RECONSERVATION 28/07/2019**





Department of Business Administration organised "Water Conservation Awareness Camp" on 20th Sep 2018 at Vellakkalpatti. The program started at 2 pm. Assistant Professor Mr.Kirubaharan welcomed the gathering. Students played a drama on importance of water. A.Premkumar of final year BBA spoke on the ways to preserve water. People of the Vellakkalpatti village participated