



NEHRU MEMORIAL COLLEGE (Autonomous)



(Nationally accredited with 'A' Grade by NAAC)
Puthanampatti - 621 007

PG & RESEARCH DEPARTMENT OF COMMERCE

**EDP WORKSHOP ON
Creativity & Innovation,
Business Plan & Funding Agencies**

29th SEPTEMBER 2018 (SATURDAY)

VENUE: ICT Hall TIME: 10.00 a.m.

Resource Persons:	Dr.P.SUBBURETHINA BHARATHI, Professor & Director Dr.R.V.PALANIVEL, Assoc. Professor Mr.R.ANBARASAN, Assoc. Professor M.A.M. BUSINESS SCHOOL,Trichy-621105.
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Dr.A.R.PONPERIASAMY,
M.Sc.(Phy).,M.Sc.(CS).,PGDCA.,MCA.,M.Phil.,Ph.D.,
Principal, Nehru Memorial College

Delivers Inaugural Address

Er.Pon.BALASUBRAMANIAN, B.E.,
President, Nehru Memorial College
Preside over & offer felicitations

**STUDENTS & STAFF ARE CORDIALLY INVITED
TO ATTEND THE WORKSHOP**



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Date: 29.09.2018

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REPORT ON ENTREPRENEUR AWARENESS CAMP

One day Entrepreneur Awareness Camp was jointly organized by M.A.M.B-School and PG & Research Department of Commerce, Nehru Memorial College (Autonomous), Puthanampatti on 29.09.2018, sponsored by DST-NIMAT Project 2018-2019, under the aegis of National Science and Technology Entrepreneurship Development Board (NSTEDB) and Entrepreneurship Development Institute of India (EDII), Ahamedabad.

Dr.P.Subhu Rethina Bharathi, Professor & Director, M.A.M. Business School, Tiruchirappalli, motivated the students in the First Session with the topic Creativity and Innovation. He also motivated the student, How to change Risk to Opportunity.

Mr.R.Anbarasan, Associate Professor, M.A.M. Business School, Tiruchirappalli, promoted students in Creating Business Plan in the Second Session. He also clearly explains about writing of business plan.

Dr.R.V.Palanivel, Associate Professor, M.A.M. Business School, Tiruchirappalli, throw light on funding agencies for business in Third Session.

