

# NEHRU MEMORIAL COLLEGE

(AUTONOMOUS)

Nationally Accredited With "A" Grade by NAAC

PUTHANAMPATTI - 621 007.

## Seminar/ Guest lecture/ Workshop/ any other Programme Conducted Details

Name of Programme : International Seminar  
Title : "GREEN MANAGEMENT IN INDIA & IN ABROAD"  
Date : 12<sup>th</sup> August 2016  
Time : 10.00 a.m.  
Venue : Mookapillai Auditorium  
Organized by College/ Dept: PG & RESEARCH DEPARTMENT OF COMMERCE  
Staff In-charge/ Organizer: Dr. M. Mary Ambumathy  
Guest Profile 1: Dr. M. Nimalathasan, University of Jafna, Sri Lanka.  
Guest Profile 2: Prof. S. Nakkiran, Ambo University, Ethiopia  
Guest Profile 3: Dr. S. Sivakumar, Hawassa University, Ethiopia

Please enclose the following and tick appropriately

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> 1) Programme invitation             | <input checked="" type="checkbox"/> 2) News paper appointment           |
| <input checked="" type="checkbox"/> 3) Minutes/ Report of the programme | <input checked="" type="checkbox"/> 4) Photo Clippings of the programme |

  
Programme Organizer

  
Head of the Dept

  
Principal

President

Signature  
IQAC Coordinator



**UGC SPONSORED**  
**INTERNATIONAL SEMINAR**  
**ON**

**“GREEN MANAGEMENT IN INDIA AND IN ABROAD”**



**12th August 2016**

Organized by

Post Graduate and Research Department of Commerce

**NEHRU MEMORIAL COLLEGE**

(Autonomous)

Affiliated to Bharathidasan University

Nationally Accredited with 'A' Grade by NAAC

Puthampatti – 621 007

Tiruchirappalli (Dt)

Tamil Nadu





# INAUGURAL FUNCTION

Date : 12th August, 2016

Time : 9.30 am

Venue : **Mookapillai Auditorium**

Prayer

Lighting the Lamp : Mrs. **Sivaneswari Ponnambalam**  
&

Mrs. **Mala Balasubramanian**

Welcome Address : Dr. **T.Jayaprakasam**

Principal, Nehru Memorial College

Presidential Address : Prof. **M.Ponnambalam, M.A., M.Sc**  
Chairman

Inaugural Address : Er. **Pon. Balasubramanian, B.E**  
President

Felicitation : Thiru. **Pon. Ravichandran, M.Com**  
Secretary

Special Address : Dr. **B.Nimalathan**  
Professor of Accounting & Finance  
University of Jafna  
Srilanka

Key Note Address : Prof. **S.Nakkiran**  
Professor of Co-Operative Management  
Ambo University, Ethiopia.

Vote of Thanks : Dr. **M.Mary Anbumathy**  
Head and Convener,  
Nehru Memorial College

Parallel sessions will be held for paper presentation

Technical Session -I

Time: 11.30 am – 1.30 pm ; 2.30 pm to 3.30 pm

Venue : ICT HALL

“GREEN MARKETING AND GREEN HRM”

Expert

Dr. **S.Sivakumar**

PG Programme Coordinator of

School of Governance and Development Studies

Hawassa University, Ethiopia

Lunch Break 1.30-2.30 p.m

Technical Session -II

Time: 11.30 am – 1.30 pm ; 2.30 pm to 3.30 pm

Venue : SEMINAR HALL

“GREEN BANKING AND  
GREEN TECHNOLOGY”

Expert

Dr. **G.Ramesh**

Head Department of Business studies

IBRA College of Technology

Sultanate of Oman

Valediction

Time : 4.00 pm to 5.00 pm





IOAC

**UGC SPONSORED  
INTERNATIONAL SEMINAR  
“GREEN MANAGEMENT IN INDIA AND IN ABROAD”  
12<sup>th</sup> August 2016**

**PROGRAMME SCHEDULE**

- Prayer song
- Lighting the lamp      **Mrs.Sivaneswari Ponnambalam  
Mrs. Mala Balasubramanian**
- Welcome Address      **Dr.T.Jayaprakasam, Principal NMC**
- Honoring Dignitaries
- Presidential Address      **Prof.M.Ponnambalam, - Chairman NMC**
- Contribution of Plant Sentry
- Inaugural Address      **Er. Pon.Balasubramanian, - President NMC**
- Release of International Seminar Publication CD
- Felicitation      **Thiru. Pon Ravichandran, - Secretary NMC**
- Special Address      **Dr.B.Nimalathan,  
University of Jafna, Srilanka**
- Key Note Address      **Prof.S.Nakkiran,  
Ambo University,Ethiopia**
- Vote of Thanks      **Dr. M.MaryAnbumathy Head, Department of  
Commerce**

**NEHRU MEMORIAL COLLEGE (AUTONOMOUS)**  
**PUTHANAMPATTI - 621 007**

**PG & RESEARCH DEPARTMENT OF COMMERCE**

**International Seminar on "Green Management in India & in Abroad"**

**Date** : 12.08.2016  
**Time** : 10.30 a.m.  
**Venue** : Mookapillai Auditorium

**SEMINAR PROCEEDINGS**

**PG & Research Department of Commerce of Nehru Memorial College, Puthanampatti organized a UGC Sponsored One Day International Seminar on "GREEN MANAGEMENT IN INDIA AND IN ABROAD" on 12<sup>th</sup> August 2016.**

During the occasion prof .M.Ponnambalam, chairman of the Governing body presided and delivered the presidential address. Er.Pon.Balasubramanian, president of the college and Shri.Pon.Ravichandran secretary of the college offered felicitation. Earlier Dr.T.Jayaprakasam Principal welcomed the gathering.Mrs. Pon Sivaneswari, Mrs. Mala Balasubramanian and Mrs. Thenmozhi Thangaraja graced the occasion by lighting kuthuvilakhu.

Prof. P.Nimalathan, Prof of financial studies, university of Jafna, Srilanka delivered the key note address and Prof. S.Nakiran, Prof of co-operative management, Ambo University, Ethiopia delivered the importance of the environment protection and reuse of materials. He also elucidated the current scenario by comparing foreign countries with India.Dr. S.Sivakumar, Prof. Hawassa University, Ethiopia also spoke during the occasion.

More than 120 articles were published on the title Green Management and it was released on that day as a e-publication CD by M.Ponnambalam, Chairman.

As a mark of this occasion the department of commerce donated 25 saplings along with 25 tree guards to the college. Dr.M.Mary Anbumathy Coordinator of the programme proposed vote of thanks.

*Dr. M. Mary Anbumathy*  
**Head of the Department**



# INTERNATIONAL SEMINAR (COMMERCE DEPARTMENT)

## Nehru Memorial College (Puthanampatti)



Dignitaries in the dias Principal, Secretary, President, Dr.Nakeeran, Chairman, Mrs. Pon Sivaneswari, Mr.Nimaladasan, Dr,S.Sivakumar, Mrs. Mala Balasubramanian, Mrs. P.Thenmozhi and Dr.M.Mary Anbumathy



Presidential Address by Chariman M.Ponnambalam





**Release of E-Journal Publication CD of 120 articles published by staff and students of various college students all over India and abroad.**

## **GREEN MANAGEMENT IN INDIA AND IN ABROAD**

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