

NEHRU MEMORIAL COLLEGE (AUTONOMOUS)

PUTHANAMPATTI-621007

STAFF PROFILE

1. NAME OF THE STAFF : Dr.V.KALEESWARI
2. DESIGNATION : ASSISTANT PROFESSOR
3. DEPARTMENT : ECONOMICS



1. CONTACT

- Address :Nehru Memorial College
- Contact Phone (Mobile) :9487455122
- Contact e-mail(s) :skpkrr@gmail.com

2. ACADEMIC QUALIFICATIONS

Degree	College/University/Board	Year of Passing/ Awarded
Ph.D	Bharathidasan University	2016
MBA with NET	Bharathiyar University	2010
M.phil (Economics)	Gandhigram Rural Institute, Dindigul	2004
M.A. (Economics) with NET	Sri.G.V.G.Visalakshi College for Women, Udumalpet.	2000

3. TEACHING EXPERIENCE

S. No.	Institution	Duration	No. of Years	
			UG	PG
1.	Nehru Memorial College	Dec-2015 to Till Date	4	

4. RESEARCH EXPERIENCE (in years) : 4 Years

5. AREA OF RESEARCH : Agricultural Economics**6**. RESEARCH GUIDANCE (In Numbers)**

Program of Study		Completed	Ongoing
	M. Phil.	-	02

7. PUBLICATION(S) (In Numbers)**

Journal(s)		Proceeding(s)		Book(s) / Chapter(s) / Monograph(s) / Manual(s)
International	National	International	National	
06			02	

Cumulative Impact Factor (as per JCR)	
h-index	
Total Citations	

8. PRESENTATION(S) (In Numbers)**

Events	International	National	State	Regional
Conference(s)	5	3		
Seminar(s)				

9. PARTICIPATION (In Numbers)**

Events	International	National	State	Regional
Conference(s)	5	3		
Seminar(s)				
Workshop(s)			6	

10. PROFESSIONAL DEVELOPMENT (In Numbers)**

Orientation Programme(s)	Refresher Course(s)	Faculty Development Programme(s)
1	1	4

Sl.No	National (NC) / International (INC)	Name of the event	Places/dates
1	FDP	Two day Faculty Development Program	Internal Quality Cell of Nehru Memorial College (Autonomous) under the aegis of UGC Autonomous Grant 11 th and 12 th June -2018.
2	FDP	“Effective Teaching”	Internal Quality Cell of Nehru Memorial College (Autonomous) under the aegis of UGC Autonomous Grant 12-06-2017
3	FDP	Soft Skills	Internal Quality Cell of Nehru Memorial College (Autonomous) under the aegis of UGC Autonomous Grant Nehru Memorial College, Puthanampatti- 27-12-2016
4	FDP	“Revisiting Examinations System in the Current Scenario”	Internal Quality Cell of Nehru Memorial College (Autonomous) under the aegis of UGC Autonomous Grant on 19-03-2016.

11. DISTINCTIVE ACHIEVEMENT(S) / RECOGNITION(S) / AWARD(S)

Dr.V.Kaleeswari was appreciated by Tamil State Aids Control Society and Tamil State Blood Transfusion Council for organizing voluntary Blood Donation Camp in Nehru Memorial College Premises.

12. EVENT(S) ORGANIZED

S. No.	Name of the Programme	Role of Responsibility held	Name of the Resource Person	Date of the Event
1.	“An Awareness Programme on Life Skills”.	YRC-Programme Co-ordinator	Mr.R.Babu ICTC Counselor, Government Hospital, Omandur.	09. 08.18.
2.	Awareness Rally organized by YRC Unit of our College in association with Thooimai Sakthi Varam Celebration Unit of	YRC-Programme Co-ordinator	Thooimai Sakthi Varam Celebration Unit of	07.03.18

	Govt.of.Tamilnadu., at Puthanampatti		Govt.of.Tamilnadu	
3.	An Awareness Programme was jointly organized by YRC Unit of our College in association with NSS, NCC and RRC Units of our college, An Awareness Programme on "Toilet Maintenance".	YRC-Programme Co-ordinator	Mr.A.Sivamani, ACS Group, Tanjore,	27.02.18.
4.	YRC and NSS unit of our College organized "An Awareness Programme on "Dengue Preventive Measures" & "World Aids Day – 2017".	YRC-Programme Co-ordinator	Mrs.R.Santhi, Staff Nurse, Govt.Hospital, Omandur and Mr.R.Babu, ICTC Counselor, Govt.Hospital, Omandur,.	20. 12.17.
5.	YRC unit of our College organized An Orientation Programme on "Health and Nutrition" on 20.07.17.	YRC-Programme Co-ordinator	Mrs.K.Gomathi, ICTC Counselor, Govt.Hospital, Manachanallur and Mrs.E.Udaya Rani, ICTC Counselor, Govt.Hospital, Sirukambur	20.07.17.
6.	YRC unit of our college organized a Blood Group Identification Camp in association with M.G.M. Govt. Hospital Tiruchirappalli.	YRC-Programme Co-ordinator		3.3-2017
7.	YRC unit of our college organized Orientation Programme on "Disaster Management"	YRC-Programme Co-ordinator	Mrs.R.Nandhini, Assistant Professor of Commerce, National College, Tiruchirappalli,	10.01.17.
8.	YRC unit of our College organized An Orientation Programme on "Health and	YRC-Programme Co-ordinator	Mrs.K.Gomathi, ICTC Counselor,	20.07.17

	Nutrition”		Govt.Hospital, Manachanallur and Mrs.E.Udaya Rani, ICTC Counselor, Govt.Hospital, Sirukambur,	
8.	YRC unit of our college organized an Awareness Programme on “Celebrating Life”	YRC-Programme Co-ordinator	Mr.R.Babu ICTC Counselor, Government Hospital, Omandur.	27.09.16
9.	A blood donation camp was jointly organized by YRC Unit of our College in association with M.G.M.Govt. Hospital, Tiruchirappalli.	YRC-Programme Co-ordinator		09-09- 2016.
10.	YRC unit of our College celebrated the International Youth Day 2016 on 12.08.2016.	YRC-Programme Co-ordinator	Mr.R.Babu, Counsellor, ICTC, GH, Omandur and Mrs.E.Udayarani, ICTC, Govt PHC, Sirukambur	12.08.2016.

13.ACADEMIC / ADMINSTRATIVE RESPONSIBILITIES HELD

- NSS – Programme Officer (Nov, 1, 2017 to till date
- YRC Programme Officer (2016-2019)

14. DETAILS OF PUBLICATIONS

(a) JOURNAL(S)

S. No.	Name of the author/s	Title of the paper with e-link	National/ Internati onal	Name of journal	Volume Page No & Year	ISSN
1.	Dr.V.Kaleeswari	Urbanization : An Emerging Issue in India	Internati onal	Our Heritage, (Online)	Page No.7262 to 7270. Vol-68- Issue-1- Impact Factor 6.6	0474-9030

					January-2020 ,	
2.	Dr.V.Kaleeswari	An Analysis of Female Agricultural Labourforce Participation in India	International	Our Heritage, (Online)	Page No. 827 to 835. Vol-58-Issue-64-Impact Factor 6.6 Feb-2020 ,	0474-9030
3.	Dr.V.Kaleeswari	An Analysis of Girl's Education Impact in India"	International	"History Research Journal" (HRJ)	Page No.1588 to 1597. Vol-5-Issue-4-July-August-2019	0976-5425
4.	Dr.V.Kaleeswari	FDI in India's Information Technology and Economic Growth"	International	Intercontinental Journal of Human Resource Research Review,	S.No:492 44. Volume 5, Issue 7, July 2017 pp-44-51, Impact Factor:4.169	ISSN: 2320-9704 - Online ISSN:2347-1662.
5.	Dr.V.Kaleeswari	A Study on Rural consumer Buying Behaviour and Brand Consciousness about Durable Goods in Namakkal District	International	Intercontinental Journal of Marketing Research Review	S.No:436 69 Volume 5, Issue 6, June 2017 – pp 09-15, UGC Approved Journal - S.No:436 69 Impact Factor: 4.311	ISSN:2321-0346, Online ISSN:2347-1670.
6.	Dr.V.Kaleeswari	A Study on Green Banking Emerging Trends in India"	International	International Journal of Multi-disciplinary Educational Research"	Vol.6, Issue 1(3), pp 158-166, Jan-2017.	ISSN 2277-7881

(b) PROCEEDING(S)

S. No.	Name of the author/s	Title of the paper	National/ International	Name of Conference	Page No & Year	ISBN
1.	Dr.V.Kaleeswari		National	Transformation of Indian Economy: Perspective of Smart Cities	Jan 2017, pp352-363.	ISBN-978-81-933361-0-6.
2.	V.Kaleeswari	“Environmental Education- The need of the day”	International Seminar	UGC Sponsored, International Seminar on Green Management in India and Abroad	12-08-2016	ISBN 978-81-8286-032-2

15. DETAILS OF PRESENTATION(S)**(Conference(s) / Seminar(s))**

S. No.	Name of the Paper	Name of the Conference / Seminar	National/ International	Place	Duration/ Date
1.	An Analysis of Female Agricultural Labourforce Participation in India.	Issues and Challenges of Women Working in the Unorganized Sector of India	National	PG & Research Department of Economics & PG & Research Department of History, Holy Cross College, Tiruchirapalli.	23 rd & 24 th January 2020.
2.	Urbanization: An Emerging Issue in India	International Conference on “Current issues in Indian Economy	International	PG & Research Department of Commerce, Bishop Heber College, Tiruchirapalli	8 th January 2020.
3.	Smart cities in Indian Perspective	International Conference on “Transformation of India:	International	Department of Economics, Erode Arts and Science College, Erode.	9 th and 10 th February 2019.
4.	Analysis of Girls’ Child Education Impact in India	UGC National Seminar on “Girl Child-Neglect and	National	Department of Women’s Studies, Bharathidasan	24 th January 2019

		Discrimination-Current Concerns and Affirmative Action”		University, Tiruchirapalli	
5.	A Study on Women Entrepreneurs - Key to Accelerating Growth in India	International Conference on Business, Finance and Management: Challenges in the Global Era ICBFM-2017	International	PG & Research Department of Commerce Urumu Dhanalakshmi College, Tiruchirapalli	20 th January 2017
6.	Transformation of Indian Economy: Perspective of Smart Cities	National Seminar on “Transforming Economic System To Counter Contemporary Economic issues	National	PG & Research Department of Economics, Jamal Mohamed College, Tiruchirapalli .	31 st January 2017
7.	Environmental Education Need of the Day	International Seminar on on Green Management in India and Abroad	International	PG & Research Department of Commerce Nehru Memorial College, Puthnampatti. 12-08-2016	12 th August 2016
8.	Impact of Work force Diversity on Productivity	International Seminar on Emerging Trends in Global Business”	International	PG & Research Department of Commerce, Nehru Memorial College, Puthnampatti,.	16 th February 2016.

16. DETAILS OF PARTICIPATION

(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
Workshop(s)					
1.	Regional Workshop on Research Methodology		Department of Economics, St. Joseph's College (Autonomous)	Tiruchirapalli	21 st September 2019.

2.	Workshop on GST		Department of Mathematics, Nehru Memorial, College (Autonomous),	Puthana mpatti	6 th February 2018
3.	Workshop on Outcome Based Education	Under the aegis of UGC Autonomous Grant	Internal Quality Cell of Nehru Memorial College (Autonomous) under the aegis of	Puthana mpatti	25 th August-2018.
4.	One day workshop on Research Methodology		PG& Research Department of Economics, at Urumu Dhanalakshmi College.	Trichy, 27-	, 27-01-2017.
5.	Workshop on Innovative Curriculum Designing	Under the aegis of UGC Autonomous Grant	Internal Quality Cell of Nehru Memorial College (Autonomous)	Puthana mpatti	24 th and 25 th November 2017.
6.	Entrepreneurship Awareness Camp 2016		M.A.M. College of Engineering	Tirchirappalli	6 th September 2016

17.DETAILS OF PROFESSIONAL DEVELOPMENT

(Orientation / Refresher Course / FDP / Short Term Course / Online Course)

S. No.	Name of the events	Sponsored by	Conducted by	Place	Duration/ Date
Orientation Programme					
1.	Orientation Programme	UGC sponsored 97 th	UGC-Academic Staff College Bharathidasan University	Bharathidasan University	23-08-2017 To 19-09-2017 (28 Days)

			Trichy – 620 023.		
Refresher Course					
1.	Refresher Course in Community Resource Managementgramme (Interdisciplinary)	UGC sponsored	UGC- Academic Staff College Bharathidasa n University Trichy – 620 023.	Bharathi dasan Universit y	25.09.2018 To 15.10.2018 (21 Days)
Faculty Development Programme					
1.	FDP	UGC Autonomous Grant	Internal Quality Cell of Nehru Memorial College (Autonomou s)	Puthana mpatti	11 th and 12 th June - 2018.
2.	FDP on “Effective Teaching”	UGC Autonomous Grant	Internal Quality Cell of Nehru Memorial College (Autonomou s)	Puthana mpatti	12-06-2017
3.	FDP on Soft Skills	UGC Autonomous Grant	Internal Quality Cell of Nehru Memorial College (Autonomou s)	Puthana mpatti	27-12-2016
4.	FDP on “Revisiting Examinations System in the Current Scenario”	UGC Autonomous Grant	Internal Quality Cell of Nehru Memorial College (Autonomou s)	Puthana mpatti	19-03-2016