

NEHRU MEMORIAL COLLEGE (AUTONOMOUS)**PUTHANAMPATTI-621007****STAFF PROFILE**

NAME OF THE STAFF : Dr.G.BALASUBRAMANIAN
DESIGNATION : Assistant Professor
DEPARTMENT : PG & Research Department of Commerce

**1. CONTACT**

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Puthanampatti-621007.
Tiruchirappalli District.

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2. ACADEMIC QUALIFICATIONS

Degree	College/University/Board	Year of Passing/ Awarded
Ph.D. Commerce	Bharathidasan University, Tiruchirappalli-620024.	June 2016
M.Phil. Commerce	Bharathidasan University, Tiruchirappalli-620024.	March 2007
M.Com. (Cooperative Management)	Annamalai University, Chidambaram	December 2000
B.Com.	Bharathidasan University, Tiruchirappalli-620024.	November 1996

3. TEACHING EXPERIENCE

Sl. No.	Institution	Duration	No. of Years	
			UG	PG
01.	Nehru Memorial College (Autonomous), Puthanampatti-621007	From 22.01.2018 to till date	3	----
02.	Promoted by Transfer from Non-Teaching Post to Teaching Post - (Joined in this Institution as Junior Assistant on 15.07.2009)			

4. RESEARCH EXPERIENCE (in years) : 3 Years

5. AREA OF RESEARCH : Marketing and Finance

6. RESEARCH GUIDANCE (In Numbers)

Program of Study		Completed	Ongoing
Research	Ph. D.	Nil	Nil
	M. Phil.	01	Nil
Project	PG	Nil	Nil

7. PUBLICATION(S) (In Numbers)

Journal(s)		Proceeding(s)		Book(s) / Chapter(s) / Monograph(s) / Manual(s)
International	National	International	National	
2	2	---	--	---

8. PRESENTATION(S) (In Numbers)

Events	International	National	State	Regional
Conference(s)	1	---	--	--
Seminar(s)	---	2	--	--

9. PARTICIPATION (In Numbers)

Events	International	National	State	Regional
Conference(s)	1	---	---	---
Seminar(s)	---	2	---	---
Workshop(s)	1	---	---	---
Symposium(s)	---	---		

10. PROFESSIONAL DEVELOPMENT (In Numbers)

Orientation Programme(s)	Refresher Course(s)	Faculty Development Programme(s)	Short Term Course(s)	Online Course(s)
01	01	06	---	

11. EVENT(S) ORGANIZED

S. No.	Name of the Programme	Role of Responsibility held	Name of the Resource Person	Date of the Event
01.	Investors Awareness Programme	Convener	Ms.MARINA JOSE BSE INVESTORS PROTECTION FUND, (Formerly The Stock Exchange Investors Protection Fund) BSE Limited, Mumbai-400 001.	05.06.2021 (ONLINE MODE)

12. ACADEMIC / ADMINSTRATIVE RESPONSIBILITIES HELD

01.	Senate Member of Bharathidasan University, Tiruchirappalli for the period of three years from 05.08.2019 to 04.08.2022.
02.	Serving as Nodal Officer for Scholarship (UGC/Tamil Nadu Govt. Scholarship/Private Scholarship)
03.	Serving as Accounts Officer for maintaining accounts related to UGC/DST/FIST Project Grants of our Institution.
04.	Serving as NSS Programme Officer of our College NSS Unit-1, from 01.11.2020.
05.	Member of IQAC of our College.
06.	Serving as MQAC Member of our Department from 01.06.2018

13. SERVED AS A RESOURCE PERSON (INVITED TALKS / GUEST LECTURES)

01.	Acted as a Resource Person for one day workshop on “Office Automation” for Non-Teaching Staff Members of GTN Arts College (Autonomous), Dindigul on 13.10.2018.
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14. DETAILS OF MEMBERSHIP

Academic Bodies (Board of studies)	Member, Board of Studies for B.Com and M.Com of our College.
Professional Bodies	Life Member of Indian Academic Researchers Association, Tiruchirappalli. Life Member of Indian Accounting Association, Tiruchirappalli. Member of IAAC (International Association of Academic Plus Corporate Society.

15. EXTENSION ACTIVITIES / OUTREACH PROGRAMME

Sl. No.	Title	Place	Date	Beneficiaries
01.	Rally to create awareness on "Conservation of Nature"	Puthanampatti	28/07/2018	Society

16. DETAILS OF RESEARCH GUIDANCE

M. Phil. (Completed)			
Sl. No.	Name	Title of thesis	Year of award
01.	Mrs.S.RATHINAM Reg.No.P18HC0007	<i>"A STUDY ON CUSTOMER SATISFACTION TOWARDS LION DATES PRODUCTS WITH SPECIAL REFERENCE TO TIRUCHIRAPPALLI DISTRICT"</i> .	NOV. 2020

17. DETAILS OF PRESENTATION(S)

(Conference(s) / Seminar(s))

SL. No.	Name of the Paper	Name of the Conference / Seminar	National/ International	Place	Duration/ Date
01.	Strategies for Rural Development	One Day National Conference on Empowering Rural India Through Inclusive Growth	National	PGP College of Arts and Science, Namakkal	One day 24.02.2020
02.	New Deposit Savings Schemes in India	One Day International Conference on Services Marketing Process Practices and Potential	International	National College, Trichy	One day 24.01.2019

18. DETAILS OF PARTICIPATION**(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))**

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
Seminar(s)					
01.	National Seminar on Role of Women in Environmental Conservation for Sustainable Development	National Commission for Women	School of Management Studies, Kongu Engineering College, Perundurai, Erode	Kongu Engineering College, Perundurai, Erode	One day 22.03.2019

Workshop(s)					
01.	Public Management Systems (PFMS)	--	National College, Tiruchirappalli	National College, Tiruchirappalli	Two days 26.11.2019 & 27.11.2019
02.	Regional Workshop on Research Methodology	--	PG & Research Dept. of Economics, St. Joseph's College, Tiruchirappalli	St. Joseph's College, Tiruchirappalli	21.09.2019
03.	Tally with GST	--	PG & Research Dept. of Commerce, National College, Trichy in association with Indian Accounting Association, Trichy and Indian Academic Researchers Association	National College, Trichy	16.09.2019
04.	Tally with GST (E-Way Billing)	--	PG & Research Dept. of Commerce, Salem Sowdeswari College, Salem	Salem Sowdeswari College, Salem	01.08.2019
05.	EAT Module of Public Management Systems (PFMS) for HEI's	--	University Grants Commission, Hyderabad.	Loyola College, Chennai	10.03.2019

06.	Outcome Based Education	--	Nehru Memorial College, Puthanampatti	Nehru Memorial College, Puthanampatti	25.08.2018
07.	Research Methodology and Research Writing	---	Training and Placement Cell, Periyar EVR College, Trichy-23	Periyar EVR College, Trichy-23	26.09.2017

19. DETAILS OF PROFESSIONAL DEVELOPMENT

(Orientation / Refresher Course / FDP / Short Term Course / Online Course)

S. No.	Name of the Events	Sponsored by	Conducted by	Place	Duration/ Date
Orientation Programme					
01.	Orientation Programme	UGC	UGC-HRDC, Bharathidasan University, Tiruchirappalli-23	UGC-HRDC BDU, Trichy	20.08.2019 to 09.09.2019
Refresher Course					
01.	Refresher Course in Social Sciences	UGC	UGC-HRDC, Bharathidasan University, Tiruchirappalli-23	ONLINE	10.11.2021 To 23.11.2021
Faculty Development Programme					
01.	FDP on Financial Markets	NSE	NSE Jointly with Dept. of Commerce, Bharathidasan University, Trichy-24	BDU, Trichy-24	01.12.2021
02.	FDP in Securities Markets	NISM	National Institute of Securities Markets & Dept. of Commerce and Financial Studies, Bharathidasan University, Trichy-24	BDU, Trichy-24	15.02.2020
03.	Promotion of API Scored and CAS Filing	Tamil Nadu State Council for Higher Education	Jointly organized by Training & Placement Cell & IQAC of Periyar EVR College, Trichy-23	Periyar EVR College, Trichy-23	09.01.2019

04.	FDP on Student Skills, Mentoring and Counselling	UGC Autonomous Grant	Nehru Memorial College (Autonomous), Puthanampatti-621007	Nehru Memorial College, Puthanampatti	30.05.2019
05.	FDP (2 Days)	UGC Autonomous Grant	Nehru Memorial College (Autonomous), Puthanampatti-621007	Nehru Memorial College, Puthanampatti	11.06.2018 & 12.06.2018
06.	Capacity Building Programme on Research Projects Funding Agencies and Proposal Writing	Tamil Nadu State Council for Higher Education	Training and Placement Cell, Periyar EVR College, Trichy-23	Periyar EVR College, Trichy-23	28.02.2018

Place: Puthanampatti-621007

Date : 14/12/2021

[Dr.G.BALASUBRAMANIAN]